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THE SECTION

Coefficient

DEFINITION

Coefficient, Co-operating; acting together to produce an effect... any number placed as a multiplier before a known quantity.

The Winston
Simplified Dictionary

NO. 18

TECHNOCRACY INC., R.D. 8342-1

October 1944

BE KIND TO THE SECTION DIRECTOR

The Director may be a little puffed-up, a little conscious of his importance and a little 'heavy' with his authority but by and large he's not a bad fellow. His brilliant facade may screen a cumbersome internal mechanism that creaks with tensions and strains. His load factor may be low. Don't do anything to lower it.

You can improve your functional relations with your Section Director by acquiring a clearer understanding of his function, authority and responsibility.

First open your copy of BL & GR to Argicle III Section Organization E. 1, "The Section Director shall be the chief executive officer of the Section and shall supervise the management of its affairs and activities subject to the direction of the Board of Governors". The Board Okeys all major plans and the Director supervises their execution. If you have a plan or design for some phase of section activity that you would like to see adopted, present it to the Governor of the sequence controlling such activity. For instance: - If you have a plan for increasing distribution of T.C. leaflets, take your plan to the Chairman of the Publications Committee. Channelize your suggestions through Committee Chairmen. Don't bypass your Governors. If your plan or design doesn't fall directly under the prescribed function of some Standing or Special Committee then take it up with the Chief-of-Staff or Director. Ask him to

submit your project to the Board. But before you approach him with your project be sure that it has been well thought out, that description and specifications have been written and cost estimated. Don't present a half baked cookie. This will save the Director's and the Board's time.

Perhaps you are ambitious to become a member of the Section Board of Governors, a worthy ambition. You know that you are qualified and you want recognition of your ability - - - See your Section Director. He recommends changes in Board personnel to the Board.

Perhaps you are serving on a Committee but feel that you could function more efficiently on some other committee. Don't consult the Director. Consult the Chief-of-Staff, co-ordinator of activities.

Don't sabotage the Director's time with reports of petty quarrels, trifling complaints and long breathless accounts of personal exploits, narrated in order to make yourself a hero.

Don't repeat rumors and gossip to anybody, particularly to the Director. He will not mistake rumors or gossip for factual information, the only basis for intelligent decisions. Directors are suspicious of tale-bearers. Directors know that 'a dog that brings a bone will carry one'. They know that such tales are usually dyed deep in envy, malice, or a desire for emotional excitation. The Director looks to Section Officers, Governors and Committee Chairmen for factual information. If for any reason he doubts the accuracy of information coming from these sources, he will conduct his own personal investigation.

Do not contact CHQ except in exceptional circumstances. This applies to Governors as well as Non-Governor members. The Governors' formal monthly report to CHQ is their regular contact. The Director reserves the privilege of contacting CHQ on other ordinary matters. Any member may contact CHQ on extraordinary matters that cannot be handled otherwise.

Do not take up Director's time with questions that may be answered by

consulting BL & GR & OI. Look up the answer yourself. It will help you to become conversant with the Organization's pattern of operation, the first step toward developing functional capacity, a sweet method of smoothing the Director's brow.

It's your first day in school - - your first lesson in the primer.

FASCIST ARGENTINA

"...John Dewey at 84 stands rock-firm in his conviction that only through scientific inquiry can man become educated and thus free. In authoritarian Buenos Aires last week one Jordan Bruno Genta, slim, bespectacled director of the new Teachers' School, addressed 25,000 teachers who had been required to attend on threat of dismissal. They listened glumly as he cried: "The pernicious influence of John Dewey must be eradicated from Argentina's schools ... the progressive school must be replaced by the traditional school."

--Time, August 21st

HYPHENATED AMERICANS AND THE FOREIGN LANGUAGE PRESS

Figures taken from Bureau of Census appearing in the September 4 issue of the 'Clinton Labor Congress', Clinton, Iowa, show 977 foreign newspapers and 22,027,180 hyphenated Americans. Nine hundred seventy-seven obstacles to unity and approximately one-sixth of our population getting their news in a foreign language. This requires an army of editors and publishers to interpret alien cultures in foreign tongues and another army of translators and interpreters to check for war purposes.

* * * *

A dignified but snappy salute to T. Herring whose informative article "The Moron's Delight" appears in Great Lakes Technocrat for September-October. Remember to get this issue, only a few left at Section literature counter.

GENERAL MAILING

"Since 1934, and to some extent even prior to that year, the tory conservatives, international business, and at least two clerical oligarchies, have poured out their international finance and support in underwriting fascism in Asia and in Europe. International business made millions out of the good business of equipping the fascist national entities of Europe and Asia with the material sinews of war. This business was highly profitable. International business copiously supplied the fascist powers with machinery, metals, materials, oil, and technical aid along with the financial support of their international underwriting. This international underwriting was undertaken partly because it was profitable world-wide good business in the midst of economic depression, and partly because it was underwriting military power of the fascist nations that would fight and suppress social change in order that the business structure of the Price System might be profitably preserved. Two major spiritual oligarchies, one Asiatic and one European, have been preaching a crusade against bolshevism ever since the Russian Revolution. Therefore, they too became willing partners in this international underwriting.

The theory underlying the tory conservative and clerical underwriting of fascism was that some modified structure of the Price System had to be found which could be installed in the national structures of the major commercial countries. This theory held that if 60 to 65% of the population of any nation could be frozen to the soil by the human toil, hand tool agricultural system, the remainder of the population of that nation could be channelized with equal frigidity so that the permitted social change would produce benefits accruable in the main to the political, economic, and spiritual oligarchies necessary in any fascist operation in order to form the triumvirate consolidation of the fascist state. The tory conservatives and Bourbons of the commercial nations of the world instinctively realized that if technology were introduced in ever greater area operations, social change was inevitable. As any epoch in the world's history draws to (continued)

a close the class dominating that epoch invariably goes psychotic in its social senility. The social psychosis of fascism has been the greatest in human history. When one realizes that this international conspiracy to prevent social change has involved the entire world in war entailing the greatest physical devastation ever known, then it must be realized that this international conspiracy has been a world counter-revolution to prevent social revolution. "

* * * *

"One tragic disaster that could befall United States and Canada at this time, a disaster thought by some to be more terrible than war, would be simultaneous collapse of both Germany and Japan for United States and Canada are less prepared for peace than they were for war. It therefore follows that if a world war could be continuous and perpetual, full employment, prosperity, and all the glamour claims of free enterprise would be continuous and perpetual; but there is a fundamental fault that prevents this because the controllers of our Price System have always hitherto declared war on nations and their military forces. The great error in such a war lies in the fact that the armies of the enemy surrender and that the enemy nations capitulate and make peace. On the other hand, if the Price System of this Continent can declare war on the largest single area of the globe whose soldiers will never die in battle, whose armies will never surrender, and whose government will not capitulate, the Price System will have finally found the ideal war by which it can perpetuate this paradise of morons. Therefore, Technocracy proposes that the only hope that this Price System has of continuing this war prosperity is for the United States of America to declare war on the 63,985,000 square miles of the Pacific Ocean."

HOUSE COMMITTEE

Salute the following members who fulfill the irksome assignments of house-keeping under the direction of H. Spittler: - I. Midtgard, H. Midtgard, M. Midtgard, O. Worsley, W. Hudson, K. Gerlach, N. Graham, M.L. Graham, Mrs. C. L. Smith, R. Campbell, A. Hafer, J. Gillespie, M. Conners, E. Hilgert, E. Pelletier, E. Tala, H. Wilson

E D U C A T I O N

Report of Librarian of Section 1, R.D. 8342

I was appointed librarian of this section about 26 months ago to procure the books and government reports comprising the Bibliography of the Study Course and recommended for Section Library. There are 58 books and 11 government publications listed. I have procured 46 books and government publications, as well as 521 additional copies for members, friends and fellow workers.

Aside from my assignment as "Librarian", I have purchased for fellow employes 350 books of a technical nature. This movement has induced others to read factual information and results show the potentialities of this assignment.

Many books listed in our Bibliography are out of print. It has been necessary to advertise for them. Some were located in "Used Book Shops" after many visits. I contact an average of five book stores a week.

This result has been accomplished in spite of the fact that I did not have the best of health and that I worked overtime on a P.S. job.

Fred L. Hoffman, Librarian 8342-1

Lack of space does not permit the inclusion of the full report here. The listing of books and government publications has been omitted.

Books for the Section library were purchased with funds collected from Study Classes.

Salute F. Hoffman for outstanding functional capacity as Section Librarian and also for the many construction and maintenance jobs he has handled successfully.

* * * * *

Fifty new clothing factories in Australia have just started production.
--Detroit Free Press, Aug. 23.

ORGANIZATION

September 13 - Dinner engagement at Southfield Township Kiwanis, arranged by Technocrat Herring. Speaker - W. E. Walter. Attendance 27, - 24 Non Technocrats. Meeting ran over allotted time of one-half hour, lasting two hours. Five X-Cards signed. Literature mailed to signers. One business man stated that he wished he had not attended, that he preferred to remain in ignorance of future dire probabilities.

September 26 - Engagement at Northeast Kiwanis luncheon. Arranged by Technocrat A. Bedard. Attendance 78. Speaker - W. E. Walter. Allotted time 20 minutes was extended to 45 minutes. Many questions indicated deep interest.

September 29 - Luncheon meeting with Rotary of Flint. Arranged by Organizer O. M. Brown. 135 jovial, good fellows were in attendance. It was most amusing to watch Speaker Walter turn their levity into seriousness.

ANOTHER CHART FOR WINDOW DISPLAY AND WALL DECORATION.

A new chart illustrating Lesson & Study Course is off the press and it's a beauty - 6 colors. The process of fixation of the sun's energy in cellulose, and the storage of this energy - underground in fossil fuels is shown pictorially in a clear and attractive manner. Place your order for this chart and the four preceding it if you have not already done so. Price \$1.25 per copy.

* * * * *

Salute the functional point leaders for October

1. L. Wiedrich 3935; 2. L. Shelton 3840: 3. E. Conners 2880:
4. M. Frick 1975; 5. M. Conners 1673:

Salute the pledge leaders for October:

1. M. Frick 1325: 2. J.C. Graham 1250: 3. H. Smith 1000:
4. E. Conners 625: 5. H. Wilson 500:

A non-political, non-profit, non-sectarian membership organization with no affiliation with any other organization either in America or elsewhere. Its efforts are devoted to the promotion of TECHNOCRACY'S VICTORY PROGRAM OF TOTAL CONSCRIPTION OF MEN, MACHINES, MATERIEL AND MONEY, with National Service from All and Profits to None.

9108 WOODWARD AVE., DETROIT, 2
INCORPORATED
SECTION 1, R. D. 8342



TECHNOCRACY

Robert S. Cameron
General Delivery
Edmonton Alberta, Canada

OCT 9 1944
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OCTOBER PROGRAM

| | | |
|------------------------------|--|---------|
| Public Lectures | Every Tuesday Evening, | 8:15 PM |
| October 3rd | SOUND FILM: 'COMMUNIQUE #7' | |
| October 10th | CHART TOUR | |
| October 17th | CHART TOUR | |
| October 24th | 'QUIZ MILL' | |
| October 31st | SOUND FILM: 'THE RIVER' | |
| | Speaker: R. Herring | |
| Study Classes | Every Friday Evening | 8:00 PM |
| | Every Sunday Afternoon | 2:30 PM |
| Round Table Discussion . . | Every Sunday Afternoon | 4.00 PM |
| Public Speaking Class . . . | Every Monday Evening | 8:00 PM |
| Governors Meeting | Wednesday, October 12th | 7:30 PM |
| Membership Meeting | Wednesday, October 25th | 8:00 PM |
| SUNDAY OCTOBER 15th | PUBLIC LECTURE: 'PEACE, IS IT WONDERFUL?' | |
| | GUEST SPEAKER - ALICE LANGAN of CHICAGO | |
| | SECTION HEADQUARTERS 9108 WOODWARD - 8:15 PM | |

THE SECTION

Coefficient

DEFINITION

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Simplified Dictionary

No. 17

TECHNOCRACY INC., R.D. 8342-1

September 1944

WAITING FOR SOMETHING TO HAPPEN!

Are you impatiently and idly waiting for something to happen, something conclusive, something ultimate, some event that will obviate any need for serious thought or effort on your part, that will end all your anxiety about the future?

Do you jump out of bed and rush to the door when the 'yahoos' call 'wuxtra'? Do you scan the big headline with a wild eye hoping to read: - HOWARD SCOTT TAKES OVER! TECHNATE INSTALLED! WAR ENDS! AMERICAN ARMIES EMBARK FOR HOME! BUSINESS BALES OUT! HENRY FORD, JESSIE JONES and CHARLIE McCARTHY FORM COMMITTEE TO HAND OVER ALL PLANTS AND EQUIPMENT! LABOR UNIONS ACCEPT FOUR-HOUR-DAY, FOUR-DAY-WEEK, 287-DAY-YEAR, AND UNIFORM WAGE SCALE OF \$20,000 PER YEAR FOR EVERYONE! MACHINES WILL DO THE WORK AND WE'LL ALL GO FISHING!

There are a few Technocrats who do little else but wait for sensational news. If news is a little slow in forthcoming or a little too mild and colorless to suit them, they improvise, exaggerate and distort until they evolve a thriller, then they warm up their 'mikes' and broadcast to the world. One becomes sensational by peddling sensational news. It is his way of attracting attention to himself, of indulging his emotional yearn, of inflating his ego.

A few members sit and wait for something to happen that will usher in a state of happiness, which to them means a release from all responsibility, the enjoyment of idleness without self reproach, and

particularly without reproach from fellow members. ("Section officers and committee chairmen can be so 'pushy' with their functional assignments. They ra--ally become most annoying")

Then there are a few who are jumpy with fear of loosing their petty possessions, -stocks, bonds, mortgages, life insurance, bank accounts, etc. They watch and wait for some miraculous event, some Heaven-sent reprieve that will prolong the life of the Price System and validate their debt claims.

One common characteristic of these 'waiters for something to happen' is their indolence. They do nothing while they wait. Fortunately there aren't many in our organization. Most members know that something IS HAPPENING NOW, every moment. They see important events popping on all sides. Events that can be perceived and measured. Events that are accelerating the trends toward social change. These members conditioned in study classes are not wasting any time waiting for ultimates, sudden conclusions or easy outs. They keep their eyes on fundamentals, energy conversion, step-up in technical and mechanical efficiency, changes in the time rate of doing work, and the social implications of these changes. They observe the terrific impact of modern technology on traditional politico-economic institutions and they realize that the battle between the forces of social change and the proponents of the status quo is on---NOW! They don't have to wait for something to happen!

Some 'waiters' grow impatient with the slowness of the approach to the day of final showdown. As if there would be such a day. As if the radio would one day blast the news that Total Conscription had been installed during the night or that chaos would start the following morning. As if the 'waiters' were prepared for either event.

Are you waiting for Total Conscription to be installed? It will never be installed by 'waiters':

Are you waiting for chaos? It is already here in its early stages!

You can see it in the spread of racial hatreds; in the antagonisms of political and economic pressure groups; in the decline of employment. You can see fear and hysteria developing. You can see the disintegration of all living standards in the poor quality of foods, clothing and all household articles; in the storing, dumping and destruction of food and other supplies; in obsolete, worn out, dangerous transportation equipment; in widespread juvenile delinquency, in deplorable health standards; in the wreckage of broken minds.

It's here! What are you waiting for? Events have already run away ahead of you!

FREE ENTERPRISE PULLS OUT PLUM!

Little Jack Horner sat in a corner
Eating his Christmas pie
He put in his thumb and pulled out a plum
And said, "What a GREAT boy am I".

A childish rhyme but like many such rhymes that have lived a long time its meaning lies deep in human behavior.

Jack Horner's behavior habits were the result of scarcity conditions prevailing in those old days of human toil and hand tool methods. Somehow or other he came into possession of a Christmas pie. Perhaps he stole it, perhaps he acquired it in a sharp business deal. He knew that many people were hungry for pie and would not hesitate to snatch it away from him if they could.

To protect it he ran into a corner thus covering his rear and flanks, leaving only his front to watch. Now reasonably safe, he could indulge in a moment of boasting before eating the pie. He opened the pie, pulled out the choicest bit, a plum, held it aloft and proclaimed to the world his greatness.

Jack, a mere boy, knew little about how the ingredients of the pie were produced or about the technique of baking; how the hogs, from which the lard was obtained, were bred and raised, how the cereals

were grown, harvested and processed; how fruit trees were domesticated, developed and cared for. He didn't know where the sugar, salt and other seasoning came from and he didn't know about oven temperatures and baking time. Jack knew little and cared less about the functional operation of baking. He was interested in his success in grabbing plums, and the pose of luxury.

Jack Horner reminds us of American Business Men who are crowing today over their miracle of production, and the glories of free enterprise. CHQ, General Mailing of March 21, '44 reveals the absurdity of their claims.

"Today, we are faced with the spectacle of Eric Johnston, spokesman for the U.S. Chamber of Commerce, and others, telling the public that it was 'free enterprise' which produced the weapons of war. This Continent has always had 'free enterprise.' The settlers on the banks of the James River in 1610 had untrammelled 'free enterprise.' They made their crude equipment by hand and they toiled in the sweat of their brows to conquer the wilderness. Their descendants did likewise. Human toil and hand tools, poverty, long hours, 'free enterprise.' Their methods of production were basically the same as they had been for centuries. There was no perceptible change in their methods of work, production, and standards of living for at least 200 years. Then modern technology began with the introduction of the steam engine. The change which finally came was not the outcome of the 'free enterprise' system. It was the outcome of technology.

Other places have had 'free enterprise' for centuries, China for instance. Yet China is not a great producer with a high standard of living. Russia, by contrast has no 'free enterprise' in the sense of business anarchy, yet Russia has technology and so it is a producer. In America where we have both 'free enterprise' and technology, it is the technology which produces in spite of the 'free enterprise'!

Besides a profit in 1943 of \$8,550,000,000 after taxes, the corporations have piled up, from 1941 to 1943 inclusive, the nest egg of \$12,000,000,000 in undistributed profits. The demand deposits of the corporations of U.S. are \$37,800,000,000." Some plum!

TECHNOCRATS, CLOSE YOUR RANKS AND WAKE UP!

The defeat of fascist military power in Europe will blast the prosperity of this war boom to smithereens. True, Technocrats have participated in and profited from the prosperity of this war, but let every Technocrat realize that no individual on the Continent of North America can purchase financial and social security for himself and his family by working for salaries and wages, no matter how remunerative. Therefore, every Board of Governors, every Organizer, and every member of Technocracy should institute at once a militant, aggressive campaign to increase the membership of Technocracy across the Continent. Go on the offensive, challenge your relatives, your friends, your next door neighbors, your associates in the plant and office, your grocer, your butcher, and others with whom you deal. Get your car painted, increase the symbolization in your area.

Technocrats, realize that Technocracy is your Organization and, outside, of earning your bread and butter, it must from now on come first in the demands on your leisure time. Technocracy cannot afford to carry as members those who fritter away the major portion of their spare time on any activity outside the Organization. This is advance notice! Technocrats of North America, wake up and go into action."

---CHQ, General Mailing, 7-31-44

THE CHURCH PLAYS POLITICS

"When a church becomes a political organization it ceases to exist as a church because it violates the admonition of Jesus: "Render, therefore, unto Caesar the things which are Caesar's; and unto God the things that are God's." This is a basic law that holds good in all things.

A board of commerce that goes into politics ends the purpose of its existence. The fraternal organization that permits politics to seep into its lodge rooms disintegrates into a racket and good men withdraw.

You cannot pretend to be one thing and be another."

---The Detroit Free Press, August 17, 1944

"GEN". DOUG WOOD BLASTS ST. THOMAS, ONT.

Technocracy hits St. Thomas, Ont. right in the public eye! Sec. I R.D. 8142 has a new SHQ, street level, with a dandy window display that is introducing Technocracy to the public in a clean-cut, informative way. This is paving the way for a big membership drive the latter part of September.

Salute the Symbolization Committee, Duffy Burton, Garth Barr & Jack Miles. The Education Committee under the chairmanship of John Bain holds two study classes a week, Tuesdays and Thursdays, and round table discussions Wednesdays. Charts now in 8342-1 have been colorfully and effectively reproduced by Garth Barr. Research Committee's Bill Stewart, is busy digging into the various newspapers and statistical publications. The House Committee, under Tom Tame is remodeling this SHQ with such rapidity that one hardly recognizes the place from one meeting to another. Partitions are being constructed to accomodate a kitchen for Martha Daley and her Social Committee. Speakers Committee, under Mary Regan is meeting Fridays. Gladys Coe's letter writing committee is jolting political and economic leaders of the East, the stronghold of the upholders of the status quo. Finance Committee and its chiseling chairman, Doug Siddle has done a marvelous job of collecting pledges and donations. Hell! Who wouldn't be proud to finance a snappy section like this? The Organization Committee has been busy arranging meetings. Mary Regan spoke in London, Ont. on August 25th, and will speak in St. Thomas on September 30th. An out-of-town speaker is being sought to address a meeting here in October. New Membership is keeping pace with Organization by following up and signing all prospects who present themselves. This section is Dynamic.

Salute!

Doug Wood, Chairman Organization Com., 8142-1

L. Probe and S. Barteluk Crack Windsor, Ont.

Ten members, signed at Walter Meeting sponsored by these boys, are now Officers and Governors of a new Windsor Section. Visit the new SHQ - 709 Ouellette Ave. Rm 3, Auditorium Bldg.

MR. and MRS. EDWARD CONNERS TANGLE WITH GENERAL REGULATIONS

No two or more relatives, either by birth or marriage, shall hold office on the same Section Board of Governors.

--Part II, Section Organization, A, BL-GR

M. Redmann, Section Secretary and E. Connors, Section Gov. of Finance, became two relatives by marriage, July 18th. The Section Board of Governors took action at its regular monthly meeting, Aug. 3rd, accepting Mrs. Connors' resignation. J. Probe was appointed Section Secretary to take her place. Mrs. Connors will serve on Secretary's Committee, filling her regular position as SHQ desk attendant.

R. Hafer was appointed Gov. of New Membership.

Board accepted resignation of T. Tauriainen. L. Wiedrich appointed to post of Gov. of Publications. Salute these functional members

ADVERTISEMENT:--For sale at cost!--Reproductions of graphs and pictorial charts illustrating chapters from the study course and other important subjects, done in two or more colors, suitable for section window display and wall decoration. The originals, hanging on walls of 8342-1, have excited much favorable comment and inquiry. About sixteen will be made available to other sections. The first two - "Irreversible Physical Trends Shape America's Destiny" and "Industrial Growth Curves", are off the press ready for mailing. Price \$1.50 per copy including postage! Order now!

W. J. Renaud, Treas.

Salute the functional point leaders for September:

1. L. Wiedrich, 3690: 2. L. Shelton, 3000; 3. M. Wilkie, 2570:
4. H. Spitler; 1300: 5. F. Ewing, 1105:

Salute the pledge leaders for September:

1. E. Ricard, 2500: 2. H. Wilkie, 1250: 3. J. Spitler, 1250:
4. E. Connors, 788; 5. R. Herring, 500:

Robert S. Cameron
General Delivery
Edmonton Alberta, Canada



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9108 WOODWARD AVE., DETROIT, 2

INCORPORATED

TECHNOCRACY

SECTION 1, R. D. 8342



SEPTEMBER PROGRAM

| | | |
|------------------------------|--|---------|
| Public Lectures | Every Tuesday Evening, | 8:15 PM |
| Sept. 5 | Chart Tour | |
| Sept. 12 | Lecture: After the War - What? Speaker: W. E. Walter | |
| Sept. 19 | SOUND FILM: 'CONDITIONED REFLEXES and HUMAN BEHAVIOR' | |
| Sept. 26 | Chart Tour | |
| Study Classes | Every Friday Evening, | 8:00 PM |
| | Every Sunday Afternoon | 2.30 PM |
| Round Table Discussion . . . | Every Sunday Afternoon | 4:00 PM |
| Public Speaking Class . . . | Every Monday Evening | 8:00 PM |
| Governors Meeting | Thursday, September 7th | 7:30 PM |
| Membership Meeting | Thursday, September 21st | 8:00 PM |

SATURDAY, SEPT. 9th BIRTHDAY DINNER FOR MR. WALTER

THE SECTION

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No.. 16

TECHNOCRACY INC., R.D. 8342-1

August 1944

ADVERTISING AND SELLING

Too bad more people didn't attend that public meeting last Tuesday evening...Speaker Doe usually does well on the platform, but last Tuesday he was particularly effective...his subject was so timely...his appeal, factual...his mood, confident...and his conclusion so piercing, so provocative...and stimulating as well. Yeh, Doe was 'sending' at that session...he musta put a lot of thought and time on that number too bad more people didn't hear him, too bad for Doe...too bad for Technocracy...too bad for the American people.

Isn't there some way we can get more people out to hear an effective speaker at a well conducted meeting? Perhaps we ought to spend more money in promoting our meetings? Well, mebbe...but you must realize that money is loosing its authority...people don't jump at the sight of money as they used to and the mere spending of money no longer passes for evidence of prestige. Unless you've got something to give besides money there's many things you can't get these days.

Advertising is usually pointed toward one of two objectives. (A) Toward enhancing the public's estimation of an organization's efficiency, integrity, and stability. To create good will for the organization with the hope that its exemplary qualities will be reflected upon its products. (B) Toward increase of a wide, wholesale distribution of its products and direct-over-the-counter sales.

Technocracy Sections have spent large sums in advertising, and some of it has been directed toward setting up the worth of the Organization and some toward drawing people to public lectures. Some has been spent on a combination of both objectives.

There is no doubt that the money spent in paid prestige publicity for the organization and its emergency Program of Total Conscription has been well spent. More will be spent for this purpose and more money will be required because of rising costs and general loss of money authority. But money spent on advertising designed to promote attendance at Technocracy lectures, has seldom showed worthwhile results. This has been proven by checking attendance at many meetings. A check of two recent meetings gives the following results. Meeting A: \$49 spent for advertising brought in three people while three members brought 28 non-members through personal contact. Meeting B: \$16 spent on advertising. Two people came in response to the ad, 37 non-members came through personal contacts by two hustling members. Personal solicitation does the job that advertising can't do.

The section X-card file should prove a fertile field if well cultivated. Members will write an X-card for every person they talk to who evinces interest or an open mind. These cards will be handed in to the Gov. of Organization. The X-card list will then comprise a group of people who have been given at least one treatment and who may be dabbling in Technocracy even more than some members. When these X-card signers do come to public meetings and sign up they require less conditioning than those brought in by advertising. They are 'hand-picked'.

Getting people into meetings by means of spending money in advertising is not only poor in direct results but 'cheap' in functional results. The method does not encourage or train members in rough-tough field operations where stubbornness, indifference, ignorance and inertia are encountered. It does not condition members for life in a pioneer movement.

There is no easy way of bringing 'em in to a meeting. The

organization can't buy 'em, can't lure, coax, or force 'em to attend. The most the organization can do is to soften up the public a little by means of advertising, preparing it for the individual members who pick their victims, find their weak spots, sting and jab them with facts until they holler 'Uncle'. then tell them that the only place they can get relief is at a Technocracy Meeting, Then grudgingly inform them that if they promise to behave like intelligent, civilized human beings, you will sell them a few tickets of admission.

ATTENDANCE AND APPLICATION:

As the United Nations military victory over the forces of European Nazi Fascism looms as a certainty in the near future, it becomes increasingly urgent that the development of Technocracy speakers be accelerated.

Conversion from war to peace poses far greater problems than that from peace to war.

Fear of the Peace is being voiced by leading spokesman for Free Enterprise. A 'Peace Jitters' psychosis is developing nationally. Technocracy Inc., has the only antidote for that fear of the Peace....Total Conscription.

This is the psychological moment to bring forcibly to the American people that there need not be any fear for America's future, providing Total Conscription, the only means for an orderly transition from war to peace and to the New America of Abundance, is adopted.

Keeping this vital information to yourself for your own edification is of little functional value. We must learn to disseminate it by word of mouth.

An opportunity to train yourself to hold a conversation with one person or a thousand is hereby presented. The new speech class, conducted by Martin Berman, is designed to develop

competent Technocracy Platform personnel capable of presenting Technocracy's program. Gov. of Organization needs speakers and platform personnel now! Attend and Apply!
Let's Go! - to the speech class every Monday evening at 8:00 P.M. and become a functional Technocracy Speaker.

---Gov. Public Speaking, J. C. Graham

"POSTWAR PLANNERS BLUES"

Lead article in July-August Great Lakes Technocrat.

This article is timely and hot. Every member will absorb its contents and push copies out to the public. We quote the opening and close of the article.

"COUNT YOUR TROUBLES ONE BY ONE - The problems that faced Price System institutions before the war are the same problems that will face them after the war. There will be a difference in magnitude only. The war will have intensified and magnified the Price System's troubles. Here are four main problems that must be solved by all Price System postwar planners. Incidentally, Technocracy is not one of those planners.

1. Debt problem. 2. The technological problem of what to do with our enormously expanded plant and \$50 billion or more surplus war ordnance and equipment.
3. Unemployment problem. 4. Foreign trade."

These four heads are fully developed and form the body of the article, then follows the One Master All Time Plan, Technocracy and its emergency program of Total Conscription.

"Where else can America look for help except to her citizens? Poor old business is doddering into senility. America is young vibrant and full with physical promise. It's your land and my land! Let's make America what it can be.

Investigate Technocracy!

ORGANIZATION

The organization committee salutes G. Deering for her effort in getting non-members to attend the W. E. Walter meeting. We also

salute a new member, J. Elliott, Jim is only 16 but has completed several assignments. Typing, radio and P.A. repair etc.

"In answer to the many inquiries from the Field regarding Farad Organization, CHQ will not authorize any Farad Sections for the duration of the war.

Sections in the U.S. and Canada may accept the membership of junior citizens between the ages of 12 and 18. The dues of the Farad members may be adjusted in accordance with the circumstances i.e. some Farads may wish to pay the full amount of dues, but, when requested, the Section Board of Governors may arrange to collect only the CHQ share of dues (25¢ per month) waiving the Section share in lieu of the function which the Farad members will perform in Section operations. Sections are urged to utilize the valuable source of new membership both as a stimulus to present activities and as a means of preparing for the postwar period. The youngsters can really do a job if they receive intelligent direction and encouragement."

---General Mailing, April, 1944

ATH OF SEC. 1, R.D. 8342, SPONSORING W. E. WALTER TOURS

Leaving Detroit, June 24th, Mr. Walter and Organizer Brown of Flint, arrived in Toronto, Ontario, where Mr. Walter addressed a group of 252 people, 32 Technocrats, 220 Non-Technocrats. Literature sales, \$18.50. 18 new members signed. Other Toronto events were Board of Governor's Meeting and a General Membership Meeting.

June 30th:-Public Meeting at Peterborough, Ontario, was arranged by Mr. Fletcher, member of the Toronto Section. Hall capacity 20. Total attendance 13, 4 Technocrats, 9 Non-Technocrats. 2 M.A.'s and 6 X-cards signed.

July 1st:-House meeting held at the home of Charles Norris, Organizer, Brockville, Ont., attendance 16, 4 Technocrats, 12 Non-Technocrats. 5 M.A.'s and 6 X-cards signed.

July 3:-Mr. Walter and Brown arrived in Montreal and attended a membership meeting held at Organizer Wood's home. 11 local members present.

July 4th:- Public Meeting at Valois Tennis Clubhouse, Montreal, Quebec, attendance 21, Technocrats 8, Non-Technocrats 13. Literature sales \$7.25. 6 X-Cards signed.

July 5th:- Public Meeting at Victoria Hall, Westmount, Montréal, Attendance 28, 14 Technocrats, 14 Non-Technocrats. Literature sales \$7.45. 7 X-cards signed.

July 6th:-Mr. Walter addressed Kiwanis Club of Montreal. Attendance 160. 6 Technocrats, 154 Non-Technocrats. The following letter registers the success of this meeting:

Dear Mr. Walter:

It is a pleasant privilege for me, as President of this Club, to confirm the verbal expression of thanks you received at our meeting on Thursday.

Having heard so many complimentary remarks from our members concerning your address, I am delighted to pass on to you their expression as well as my own - that your talk being so well received added in a large measure to the success of our program.

I was indeed a great pleasure for me to have had the opportunity of meeting you, and in having you as a guest of our Club, and I hope that we may be favoured in having you with us again in the not too distant future.

Yours sincerely
T. W. Hodgson, President.

July 6th, evening:-Dinner at the Ritz Carlton Hotel. Attendance 26, 12 Technocrats, 14 Non-Technocrats. 4 M.A.'s signed. \$4.00 worth of literature sold. A round table discussion lasting from 6:30 PM to 11:00 PM ended the meeting. The Montreal Technocrats gave Mr. Walter a new name at this dinner, "Technocracy's Old Fox." Mr. Brown left Mr. Walter at this point to return to his price system job in Flint, Mich.

July 7th:-15 Minute broadcast over station CFCE, Montreal by W. E. Walter.

July 8th:- Hamilton, Ontario. Public Meeting. Attendance 66, - 12 Technocrats, 54 Non-Technocrats. 7 M.A's and 22 X-cards signed. The remainder of the Hamilton visit was spent in assisting with organization activities.

July 12th:-Public Meeting, Legion Auditorium, St. Thomas, Ont. Attendance 60, 17 Technocrats, 45 Non-Technocrats. 8 M.A's and 10 X-cards signed. Literature sales \$7.75. Two more of the non-members present at this meeting signed up the next afternoon. Salute Organizer E. Doug Wood and Tour Secretary J. G. Barr, both members of the R.C.A.F. Mr. Walter left St. Thomas immediately after this meeting for Detroit and arrived at 8:45.

Highlights of Mr. Walter's stay at Sec. 1, R.D. 8342, from July 13th to 23rd inclusive. Mr. Walter functioned at 4 study classes and 4 round table discussion groups. The Tuesday, July 18th Public Meeting featured the Quiz Mill, with an attendance of 59, 31 Technocrats, 28 Non-Technocrats. 2 M.A's and 15 X-cards were signed. Incidentally these 2 M.A's go to the Flint Section as they were among the group of 15 that Mr. Brown brought here from Flint. Mr. Walter's leadership of the round table discussion on Sunday, July 23rd was an outstanding example of quiet, smooth, powerful functioning. A chart tour was also conducted by Mr. Walter at which 2 M.A's were signed. Attendance 22. 11 Technocrats and 11 Non-Technocrats. Mr. Walter left Detroit on Sunday, July 23 for Toledo, to remain over night and then procede on his fourth trip which will include Cleveland, Akron, Pittsburgh, New York, Galion, Dayton and St. Marys.

* * * * *

Salute the functional point leaders for July:

1. L. Wiedrich, 3540: 2. J. Vah Vliet, 1945: 4. H. Spitler, - 1785: 3. M. Wilkie, 1837: 5. O. Macgurn, 1280:

Salute the pledge leaders for July:

1. E. Ricard, 2500: 2 H. Wilkie, 1250: 3. J. Spitler, 1250: 4. E. Conners, 748: 5. H. Smith, 500:

Blvd
St

STUDY CLASSES Every Friday Evening, 8:00 PM
Round Table Discussion Every Sunday Afternoon, 2:40 PM
Public Speaking Class Every Monday Evening, 8:00 PM
Governors Meeting Thursday, August 3rd, 7:30 PM
Membership Meeting Thursday, August 17th, 8:00 PM

AUGUST PROGRAM

Public Lectures Every Tuesday Evening, 8:15 PM
Aug. 8 SOUND FILM "U.S. WAR COMMUNIQUE #5"
Aug. 15 Quiz Mill
Aug. 22 Chart Tour
Aug. 29 SOUND FILM



SECTION 1, R. D. 8342

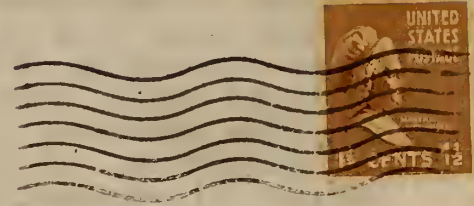
TECHNOCRACY

INCORPORATED

9108 WOODWARD AVE., DETROIT, 2

A non-political, non-profit, non-sectarian membership organization with no affiliation with any other organization either in America or elsewhere. Its efforts are devoted to the promotion of TECHNOCRACY'S VICTORY PROGRAM OF TOTAL CONSCRIPTION OF MEN, MACHINES, MATERIEL AND MONEY, with National Service from All and Profits to None.

I. Hamm
Grand
St. 7. N.



Robert S. Cameron
General Delivery
Edmonton Alberta, Canada

THE SECTION

Coefficient

DEFINITION

Coefficient; Co-operating; acting together to produce an effect . . . any number placed as a multiplier before a known quantity.

The Winston
Simplified Dictionary

No. 14

TECHNOCRACY INC., R.D. 8342-1

June, 1944

SPEECH! SPEECH!

We are acquainted with a man who knows only three words: - 'Stop', 'Go' and 'Gents'. He seems to get along alright. He never gets a traffic violation ticket, and he has never been arrested for indecent exposure.

Most of us are men of few words, unless we follow certain occupations such as selling goods that nobody needs, wants or can afford, getting elected to and staying in political office, barking for side shows, teaching school, saving souls, public entertainment or debating questions of economics on open forums, we don't talk much.

Communication between individuals for the purpose of carrying on the physical processes of producing goods and services requires few words. The shop foreman shows the 'hillbilly-come lately' how to operate a machine. He goes through the motions, he uses pantomime, he teaches by doing, not by saying.

A few words, curses, grunts, some shaking of the head, waving of the hands, and pointing of the finger suffice for getting along with most of our labor, business, and social relationships. No speaking and little talking is necessary.

When we were young, the art of speaking was called the 'gift of gab' and we never learned it. Speaking was not taught at home or at school. Parents and teachers were poor speakers and we learned to talk by imitating their incoherent mumbling and shrieking. An art of little use and importance to us in

the past suddenly has become a pressing need. It suddenly becomes necessary for the American people to know the facts of life on this continental area, and we must tell them by word of mouth as well as by means of the printed page. We Technocrats must tell them. There is no one else to tell them.

We will learn to speak. We have set up our own school of speaking and we will attend it regularly. We will improve our presentation of Technocracy by learning to make clear, accurate, positive statements about things, events and operations. We will learn to introduce and develop the subject of Total Conscription in conversations with associates and chance acquaintances. Some of us will learn to preside at little house meetings. Others will learn to speak informally but well to small church, fraternal and labor groups, and a few will become able platform speakers. All will benefit.

The Public Speaking sequence is of great importance today, yet it receives the poorest support of all section activities. Members do not seem to realize that training in this function is open to all, that a large enthusiastic class is needed.

J. C. Graham is the new Governor of Public Speaking and D. Manseau continues as class leader. They will bend every effort toward making this sequence function effectively, but they can't do it alone. The class meets Monday evenings at 8:00 Sharp. Enroll and stay enrolled. Attend and you'll be surprised at your progress.

P R I C E S Y S T E M I N T E R F E R E N C E

Do you realize that the use of anesthesia, which revolutionized the medical and surgical world, is less than 100 years old? It could have been discovered as early as 1800 if Sir Humphrey Davy, who was on the verge of its discovery had not been thwarted, ridiculed and antagonized by his fellow citizens. Under price system regulations, he could not stand this long, he had to eat, so he abandoned his discoveries.

There were others, chemists, doctors and dentists, who contributed and experimented, but as in Davy's case, when the op-

position became tough, they ceased their research. There was Doctor Long, who actually performed 8 minor operations in 1842 with patients under ether, then he was forced to yield to the opposition and finally reverted back to the frightfully painful operations as advocated by his fellow doctors. So it was left to Doctor W.T.G. Morton to fight the battle and perfect the study of anesthesia. He it was who finally forced his way into the Massachusetts General Hospital and administered the anesthesia for the first recognized painless operation in November of 1846, and this too was nearly prevented by the interference of the Medical Society.

Thus Doctor Morton, who was later called the "great benefactor of mankind", was rewarded for his trouble and perseverance by countless petty lawsuits, almost continual abject poverty and only partial recognition.

So it has been down through the ages. Inventions and discoveries are made "in spite of" rather than "because of" the Price System. Then, too, many inventions are "hidden under a bushel", so to speak, because the inventors are not strong enough to buck the opposition of the Price System.

The war is bringing forth many inventions and drugs, which we would not hear about otherwise.

Data from 'Triumph Over Pain', by Rene Fülöp Miller
Contributed by P. Liebler.

A B S E N T E E T E C H N O C R A T S !

Are your 1944 dues paid? No? Then this is for YOU. There may be some acceptable reason for your long absence from SHQ. BUT what's to prevent you from mailing in your annual dues, then picking up your membership card at your convenience? Realize that by letting your dues remain unpaid you are actually sabotaging our efforts to promote TOTAL CONSCRIPTION. This month, 4 man-hours and \$8.00 were expended in attempting to bring in delinquent dues. The \$8.00 could have bought 1,600 T.C. leaflets, and the 4 man-hours could have been spent on distribution. For further details on the foregoing, call on your Section Treasurer and bring your annual dues along. ---W.J.Renaud

I N C O M E G R O U P S I N W A R T I M E

Over a third, 34% of all families in the U.S. had incomes of less than \$1,500 a year in 1942. More than half, 53.5% had incomes of less than \$2,000. Nearly two thirds, 65.7% had less than \$2,500.

This was the estimate, June 27, 1942 of the Office of Price Administration, Division of Research, in Estimates of the Distribution of Consumer Income in the U.S.

OPA estimated the distribution of the 32,650,000 families in the U.S. in 1942 by income groups as follows:

| | | | |
|----------------------------|------|-----------------------|------------------|
| Over 1,400,000 families or | 4.3% | had incomes less than | \$500.00 |
| Over 3,300,000 | " " | 10. % | " " " " 750.00 |
| Nearly 5,800,000 | " " | 17.7% | " " " " 1000.00 |
| Over 11,000,000 | " " | 34.0% | " " " " 1500.00 |
| Nearly 17,500,000 | " " | 53.5% | " " " " 2000.00 |
| Over 21,400,000 | " " | 65.7% | " " " " 2500.00 |
| Only about 2,600,000 | " " | 8.0% | " " over 5000.00 |
| About 903,000 | " " | 2.0% | " " " 10000.00 |

For the lowest third of the families or those with incomes of less than \$1,500.00 the average income per family for the year was \$939.00

P U B L I C A T I O N S

Since the production and circulation of our albums of photographs showing 8342-1 SHQ, many inquiries about our wall charts have come to us indicating a demand for reproductions of them. We are preparing to meet this demand.

The charts illustrate the study course. Some are plain lettered statements, some are graphs showing trends, and some are pictorial. There are two on the introduction to science, giving the definitions of postulate (and the three postulates), science, fact and definition. Two on dynamic equilibrium of man, animal and plant, and one on dynamic equilibrium of plant and animal. These three are striking full color pictorial illustrations. Then come two full color pictorial charts on the Story of Energy; its sources and transformations. One on the calorimeter and heating value of various fuels. One on

the four typical industrial growth curves and a fine rendering of our basic three curve chart "irreversible physical trends shape America's destiny". One on income levels of American life and one showing debt certificates pictorially. Then follows four charts on the synthesis; the Energy Certificate with all explanatory matter, Technocracy Calendar, and the Schematic Administration Chart. Also, one contrasting Price System Registration with Technological Control. Others on Marine Trains, Technocracy's Design for Agrotechnology Units, Continental Hydrology and Power Grid will be made.

There are many physical factors involved in this project which dictate the character of the product: - manhours of skilled craftsmanship available, materials available, production costs must be kept down as low as possible in order to reduce price to sections, packing and shipping difficulties must be overcome.

Here is the way the project lines up now. The charts will be 22x28 inches, printed on cloth with silk screen process; two to six colors. The cloth charts will be rolled and shipped in mailing tubes. They must be mounted flat or tacked on stretchers and framed under glass, by the section receiving them.

They may be displayed in show windows for a month, then hung as permanent wall decorations in auditorium or study classroom. We are planning to reproduce at least one per month. The price has been set at \$1.50 per copy, postage added.

The work has been started. Stencils are being cut. Send in your orders as soon as possible so we can estimate the quantity to be printed. You don't have to send money for the entire series, just pay as you go by the month.

M. Frick will have charge of this project. W. Renaud, E. Conners and A. Buchta will serve on his committee.

M A G A Z I N E S U B S C R I P T I O N S

Fifty subscriptions were sent in during May, making a total of 137. Here is the score in points of the five leaders for the month: - H. Wilkie, 375: G. Pavlik, 355: C. Carolin, 210: E. Liebler, 155: R. Peerboom, 85.

BY WHOSE AUTHORITY?

Warren H. Atherton, national commander of the American Legion, is making a tour in support of the "Legion's G.I. Bill of Right." Why and by whose authority? The question comes from a background of thought - - thought not primarily by myself but by the men around me. Of first importance to us is the form and wording of all these great plans the Legion and other organizations are planning and pushing for our benefit.

We don't want plans and promises that are written and prepared now because it is "the thing to do" and because it seems to be politically wise to make those plans just now. These organizations, lawmakers and newspapers should remember that disappointments whether through inability to deliver the fruits promised or through the result of scheming, will produce violent reaction and among a much greater number of men than last time. Unless you or they know now how to deliver - - no loopholes - - it would be better to forget your plans.

Since when has the American philosophy been to "arrange" or "plan" lives for only a few Americans? And, trying to look at the whole picture without bias, why should all of America's many advantages be reserved for only one thirteenth of Americans? When you talk it over with the man in uniform you find that he only wants to return to civilian life and not lose anything as a result of his service. He wants to be able to pick up his life approximately where he left it - - not as rearranged by someone else.

Let's start thinking of plans for all Americans; not merely the small percentage of her citizens in uniform. We have problems at home that need settling and we are willing to do our share the same as the factory worker, farmer, shipbuilder, etc. who are helping us with the problems over here in Europe. There's only a thin, thin line between the man or woman who made the bullet and the man who fired the bullet, firing at an enemy that represents a threat to the lives of all Americans. How and on what grounds can the post war plans for America widen that line? ---John R. Mallpin

Detroit Free Press, April 7, 1944

A T H A C T I V I T Y

The W. E. Walter Tour No. I, completed May 2nd, covered Flint, Pontiac, Detroit and Windsor House Meeting. Results: - Total attendance 165. Non Members 71. Literature Sales \$8.00 X-Cards 16. M.A's 14.

Tour No. 2, starting May 4, has covered the following points to date: - Minneapolis, St. Paul, Isanti, Winnipeg. Results: - Total Attendance 375. Non Members 245. Literature Sales \$39.60. X-Cards 38. M.A's 19. Minneapolis held two public meetings. In addition Mr. Walter addressed four classes in one day at Edison High School -- 8:45 AM - 11:40 AM * 1:05 PM 2:00 PM. In the evening of the same day he addressed one of the two public meetings. Merely a light work out for the grand old young man of Technocracy.

Winnipeg held two public meetings. Results: - Total Attendance 240. Non Members 150. Literature Sales \$26.95. X-Cards 14. M.A's 12.

Compare figures on trip No. 2 with No. I. We weren't so hot but we will have a chance to even up or surpass this record. Mr. Walter will return to speak at Maccabbees Auditorium, Detroit, June 22nd. Area Membership Activity can make this meeting a smashing success. Stand by for further announcements on this big meeting ---L. Wiedrich, Sec. ATH.

* * *

Salute the functional point leaders for May:

L. Wiedrich, 5715: L. Shelton, 4080: H. Spitler, 1930

H. Smith, 1502: M. Wilkie, 1485:

Salute the Plodge leaders for May:

J. C. Graham, 2500: J. Van Vliet, 1875: J. Spitler, 1000:

E. M. Connors, 772: H. Smith, 575:

* * *

GRAY FLEET: - Members can have their cars washed while attending classes & meetings at SHQ. They will be picked up and returned to you at SHQ. Price \$1.00. No excuse now for not having those gray cars shining. Call Miss Redmann to make appointment or call Charles Murria, TR - 1-8904.

Public Lectures Every Tuesday Evening, 8:15 PM

June 6th Chart Tour

June 13th SOUND FILM: 'ON THE AIR'

June 20th SOUND FILM: 'ALL AMERICAN'

June 27th Chart Tour

Study Classes

Every Friday Evening, 8:00 PM

Every Sunday Afternoon, 2:40 PM

Every Sunday Afternoon, 4:00 PM

Public Speaking Class Every Monday Evening, 8:00 PM

Governors Meeting Thursday, June 8th, 7:30 PM

Membership Meeting Thursday, June 15th, 8:00 PM

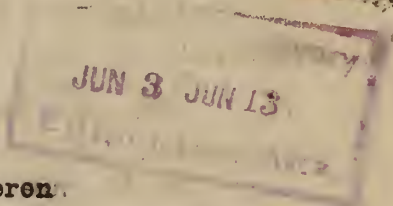
JUNE PROGRAM



SECTION 1, R. D. 8342

TECHNOCRACY
INCORPORATED
9108 WOODWARD AVE., DETROIT, 2

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Robt S Cameron
G Del.
Edmonton Alberta Canada

Coefficient

DEFINITION

Coefficient, Co-operating; acting together to produce an effect . . . any number placed as a multiplier before a known quality.

The Winston Simplified Dictionary

NO. 49

TECHNOCRACY INC. R. D. 8342-1

MAY 1947

B E A Y E A S A Y E R

The Executive Committee, four members of the Board of Governors, is now composed of F. Burgess, Chairman, L. Wiedrich, Secretary, C. Hilgert and C. Stough. One of its objectives is to make it possible for every member of the Section to function under designed direction. The design of operation as laid down in Bylaws and General Regulations and Operating Instructions is being studied and visualized by means of charts. The personnel necessary to the carrying out of the design is being selected. The capabilities of each member have been ascertained that he may function in the capacity for which he is best qualified. Members selected will be given definite functional assignments. The Personnel Committee, A. Farnsworth and H. Gale will call to inform you of this assignment. When you receive the call, SAY YES!

P U B L I C S P E A K I N G

Hate-Russia propaganda and widely published efforts of FBI and other governmental agencies, particularly Michigan's Governor, Kim Sigler, to root out Communists in American institutions may be one reason for the poor attendance and the poor sign-up at meetings in our area.

Many people, disgusted with conditions in America feel that some kind of a change in our social system is due. The only other systems they have heard about are nazism, fascism and communism. Believing that nazism and fascism were eliminated by World War II they infer that communism is the only remaining alternative. Therefore, they reason, any social movement must resemble communism.

This conclusion is suggested by our speakers who report an increasing recurrence of the question: Is not Technocracy similar to communism? Some of the answers are fuzzy, leaving the audience in doubt. Let us try to make our answer clear and positive.

Communism is a moral philosophy for the more equitable distribution of a scarcity. Technocracy is not a philosophy of any kind. Technocracy is a design for technological control of production and distribution of goods and services.

America and Russia both operate under a Price System, but Communism is NOT the solution to America's problem because (1) America's problem is NOT one of dividing a scarcity of a Price System, but one of distributing an abundance; (2) Communism is alien in origin, concept, application and affiliation. Technology has made the hammer and sickle obsolete in America.

"Only that nation which cannot devise a better system than communism need fear communism. Technocracy looks upon communism as being too bourgeois and conservative for North America, but sufficiently



radical and revolutionary for the Old World."

Why then does Technocracy advocate a full economic and military treaty with the Union of Socialist Soviet Republics? Such a treaty between the two greatest technological potentials is the only move that can prevent major wars which, due to the terrible power of modern weapons, would probably result in mass destruction of warring populations.

F A C T S

"The logic of facts is stronger than any other logic," said Joseph Stalin. Edgar Snow, who quoted him in the Saturday Evening Post added -- "stronger than any dogma as such." "Today the logic of facts ... plainly calls for peaceful co-operation," (between U.S. and Russia.) "Foreign policy is chiefly the product of domestic policy and the materials with which we must work."

M E N T A L L Y I L L

In the Detroit Free Press, 2-14-47. The Price System confesses its unwillingness and inability to provide for the general welfare.

Surgeon General Thomas Parran estimated that 8,000,000 Americans have mental disorders "in some degree." He said the nation is "woefully short of personnel" to treat them ... Mental cases now fill half the hospital beds in the country ... "yet our existing hospitals are inadequate to care for even the most seriously ill." ... The number of mental hospitals has increased 50 per cent in the last 10 years ... Psychiatric disorders are becoming increasingly evident as the cause of juvenile delinquency and crime "as well as personal inefficiency and unhappiness." ... There are not "nearly enough physicians, dentists, nurses and other health personnel to go around. ... We have yet to solve the economic problems of medical care. ... We have yet to make it possible for everyone, regardless of income, to obtain the basic services needed for the protection of his own health and that of his neighbor."

In Michigan

"If the State of Michigan is to recognize an obligation to care for the mentally ill only when it has a treasury surplus, it should put this theory in a law," Harold A. Webster, Executive Secretary of the Michigan Society for Mental Hygiene, declared today, (March 5, 1947) as reported in the Detroit News.

"From the experience of the last 15 years," he said, "we can expect that 750 more persons will be committed to mental hospitals than the number lost by death or parole. Until 1941, we managed to keep up with this demand for bed space. Then we resorted to overcrowding and to undesirable expedients. Now we are definitely at the end of the road.

We have thrust 504 unfortunates into temporary barracks at Sault Ste Marie. We have continued to force them into the Wayne County Infirmary at Eloise until its present population is 56.6 per cent more than its rated capacity.

In the State's hospital for the mentally ill there is a 24.7 per cent overload; in those for mental defectives it is between 26.5 and 30.9 per cent. At the Caro State Hospital for epileptics it is 21.4 per cent, and even at the Ionia Institution for the criminal insane it is 13.9 per cent.

Yet, despite this over-crowding, despite the virtual abandonment of all except custodial care, there is a waiting list of 1,168 -- persons who have been committed by the Probate Courts but who continue to walk the streets, a menace to society because there is no hospital space to receive them. Only the Probate Courts have any idea of the vastly greater number of persons whom it is useless to commit until the so-called waiting list is depleted."

Where is the money coming from? The State of Michigan faces a deficit of 76 million dollars. The Price System is economically ill, mentally ill, it is rotting away.

PERSONNEL CHANGES

Salute J. Duritza, new Governor of Finance, and E. Conners, outgoing Governor. Salute Al Bedard, new Chairman of House Committee, and R. Conner, outgoing Chairman.

2000年12月22日

POISONED AIR

The Detroit News of Jan. 20, 1947 frontpaged an article on Detroit's plagues. Under the subhead 'A Link to Cancer' this article cites observations by scientists which show that irritation from the products of combustion, soot, coal tar, sulphur, oils and gas increase the incidence of cancer. The rate of frequency of lung cancer for smoky areas is four times that of clear areas.

The New York Times of Jan. 10, 1947 carried an editorial headed 'City Smoke and Health'

We daily consume about five and a half pounds of food and water per person, but our consumption of air is about twenty-five pounds a day. It is not surprising then that impure air is inimical to health. Several pre-war but still valid studies of air pollution in New York City discuss this problem of smoke and its relation to health. The Pincus-Stern report to the American Public Health Association remarked that diminution of ultra-violet light combined with acid gases in the air may cause a general lowering of the "tone" of large masses of people and lessen their vitality.

The following conclusions were reached several years ago in a New York Academy of Medicine report after a study made at the request of the Commissioner of Health:

There is an air-pollution problem in New York City which is a "serious menace" to health.

Legislative and remedial measures are concerned at present with visible smoke alone, but the invisible products of combustion, sulphuric acid, sulphur dioxide, arsenic, carbon monoxide and other poisons, are a serious menace to health.

Inhalation of carbon particles and irritating fumes lowers the resistance of the nasal mucous membrane, rendering it susceptible to acute and chronic infections which may involve the ear. Smoke likewise irritates the membranes of the entire respiratory tract, predisposing to pneumonia.

The sensitive membranes of the eye are inflamed by gases and particles of carbon, thus increasing the inability to conjunctivitis.

Smoke diminishes the potential reserve, working capacity and wellbeing of the individual and increases fatigue and irritability, whereas sunshine exerts an exuberant influence on the feelings.

Smoky and humid weather conditions increase the bacterial content of the air.

Vegetation is injured by smoke, as evidenced by experiments with plants grown in identical soil in smokeless and smoke-polluted districts.

Air pollution has a definite effect in increasing the incidence and death rate from tuberculosis.

The academy report closed with this statement: "Prevention of air pollution is a public health and engineering problem."

J. A. MUGRIDGE

Organizer, R. D. 6645 - Saint John, N.B.

Sent in a print of a diagram illustrating functional control permitting high load factor, balance of consumption and production. It should prove very effective in the Educational Sequence.

JUNIOR TECHNOCRATS ARE ACTIVE

The young people have been active in the Section for some time, serving on mailing and social projects. Their efforts are now being co-ordinated.

A Junior Study Class has been formed for objective education, under the leadership of John Spitler. The class met last Friday evening, 11 in attendance. Part of their education program will be field trips for study of America's land and water conformations, resources and technological equipment.

The group held its second social event Saturday, April 19, in Midtgard's basement. The girls wore blouses, skirts and baby socks; the boys wore dungerees and wash pants. Refreshments; donated by the Midtgards.

Plans were made for summer activities.

WE NEED SOME GOOD DANCE RECORDS. Who will be the first to donate?

R E S E A R C H

"Frozen Food Hoard Grows"

"Peak Supplies Among Worries of Industry. Industry sources claim too many packers are marketing too many products at prices that are not always in line. Storage doubled in January. 800 million pounds were static in cold storage, about double the amount in storage one year ago." --- Detroit News, 2-10-47

"Threat of Future Surplus Plagues Sugar Industry"

The coming sugar surplus is already worrying an industry currently plagued by a world-wide shortage ... sugar economists said today that in the industry "normal conditions" and surplus are practically synonymous. Housewives and industrial users have been awaiting eagerly sugar's return to "normal" but Ody H. Lamborn, New York sugar broker, told sugar beet technologists in Salt Lake City recently that such conditions "generally mean overproduction and a struggle for existence, with the marginal producers in jeopardy."

--- Detroit News, 5-8-47

"Record Supply of Meat in 1947 Seen by U. S."

The Commerce Department said that enough meat may be produced this year to provide every person in the U. S. with 150 pounds more than any time in the last 35 years." --- Detroit Free Press, 1-13-47

"War Assets Administration Chief Says Goods May Have to Be Dumped."

The Detroit zone of the W A A is so topheavy with \$180,000,000 worth of machine tools that many may eventually be broken up for scrap or thrown in the river, Brig. Gen. Issac Spaulding, New W A A zone administrator revealed. Not only that, but our total inventory in Detroit sums up to something like \$265,000,000 he declared. We've got everything on our hands from surplus shoes to the Romulus Airport."

--- Detroit News, 3-11-47

R U S T I N G A W A Y

The magazine "Steel" reproduced a photograph over the caption "Huge Surplus Deteriorates: 20,000 army vehicles are rusting away in Ogden Utah." Gen. Everett S. Hughes, Army Chief of Ordnance, states that he intends to suggest to the War Department that equipment requirements be reviewed and material that can be dispensed with sold or junked. He indicates that lack of funds and facilities make it impossible for the Ordnance Department to give proper maintenance to depots like this.

(The army vehicles shown in the photograph are army trucks that could be used to alleviate the nations transportation shortage but the Price System interferes as usual.)

Lillenthal Said,

in an address at Radcliffe College, Howard University in June 1945, reported in Detroit News 3-2-47; the predominate fact of our time, it seems to me, is the towering place of the machine, of applied science, in short of technology in the life of mankind, and the great issue of our times is simply this: are machines to control men, or are men to control machines, and direct them for the glory of God and the flowering of the human spirit?

From this issue no one who lives today can escape. It reaches into the lives of those who aspire to be historians or English Scholars, as well as the budding chemists and administrators. It must be understood and faced by the clergymen, the professor and the physician no less than by the businessman and public official. For this is the kind of world we live in -- the world of the machine -- and this is the struggle of our time.

A lot of big political and economic sharpshooters didn't like what Lillenthal said.

MAY PROGRAM

Study Class Thursdays, May 1, 8, 15, 22, 29 - - - - 8:00 PM
Study Class Fridays, May 2, 9, 16, 23 - - - - 8:00 PM
Study Class Sundays, May 4, 11, 18, 25 - - - - 3:00 PM
Junior Technocrat's Study Class, Fridays, May 2, 9, 16, 23 - 8:00 PM

Novice Speaker's Class - Mondays, May 5, 12, 19, 26 - - - - 8:00 PM
Advanced Speaker's Class - Tuesdays, May 6, 13, 20, 27 - - - 9:00 PM

Class of Bylaws and General Regulations and Operating Instructions
Mondays, May 5, 12, 19, 26 - 8:00 PM

COMMITTEE MEETINGS

Board of Governors, Thursday, May 1 - 8:30 PM
Executive Committee, Wednesdays, May 7, 14, 21, 28 - 6:30 PM
New Membership Committee, Thursday, May 29 - 7:15 PM
Education Committee, Sunday, May 1 - 1:00 PM
Finance Committee, Fridays, May 2, 9, 16, 23 - 7:00 PM

JUNIOR TECHNOCRAT'S SOCIAL EVENING, SATURDAY, MAY 17 - 7:00

ILLUSTRATED TALKS

Tues., May 6, 8:15 PM - "SCIENCE PREDICTS" - Speaker - C. Stough
Tues., May 13, 8:15 PM - "MAN, PLANT and ANIMAL" - Speaker - R. Hafer
Tues., May 20, 8:15 PM - "HOLDING BACK THE DAWN" - Speaker - C. Graham
Tues., May 27, 8:15 PM - "THE HUMAN ANIMAL" - Speaker - M. Wilkie

ROUND TABLE DISCUSSION

Sun., May 4, 7:30 PM - Sound Film - "CYPRES IS AN ISLAND"
A little modern technology and small scale hydrology introduced into an old world, hand-tool, human toil environment under democratic controls.

Sun., May 11, 7:30 PM - Sound Film - "TO NEW HORIZONS"
Over five million people stood in line, to see the World's Fair Exhibit, Futurama. Now we have it in sound and full color.

Sun., May 18, 7:30 PM - Sound Film - "WILLOW RUN"
The symbol of wartime industrial America. See a 63 acre farm turned into an assembly line producing the B-24 Liberator bombers. Get a glimpse of America's mighty technological potential, the mechanism of abundance.

Sun., May 25, 7:30 PM - Sound Film - "FRONTIERS OF THE FUTURE"
A film showing that opportunities still abound in this land of ours as industrial science continues to create new possibilities.

FILM NIGHT - SOCIAL EVENING

Sat., May 10, 8:15 PM - Sound Film - "BLOCKADE"

Another full length Hollywood feature: Walter Wagner's masterpiece, starring Henry Fonda, Madaline Carroll and Leo Carillo! A stirring dramatic romance of the Spanish revolution. See how the two big democracies aided fascism.



SECTION 1, R. D. 8342

TECHNOCRACY

INCORPORATED

9108 WOODWARD AVE., DETROIT 2, MICH.



Sec. 562, P. L. & R.

MAY 12
Edmonton, Alta.

Robert S. Cameron
General Delivery
Edmonton, Alberta

Coefficient

DEFINITION

Coefficient, Co-operating; acting together to produce an effect . . . any number placed as a multiplier before a known quantity.

—The Winston Simplified Dictionary

NO. 48

TECHNOCRACY INC. R. D. 8342-1

APRIL 1947

A T H E N S

Here is a slogan suggested by Mac Dorton -- ATHENS, TENNESSEE COMES BEFORE ATHENS, GREECE! Before we provide for the welfare of the people of Athens, Greece let's take care of the people of: Athens, Tennessee, Athens, Ala., Athens, La., Athens, Ky., Athens, Ga., Athens, W.Va., Athens, Me., Athens, N.Y., Athens, Pa., Athens, Tex., Athens, Ore. and all points in between.

TECHNOCRACY CONDITIONING

A Technocrat reports a chance interview with a man at a lunch counter. This man inquired about the monad and the talk lasted an hour. At its conclusion the man said to the Technocrat, "you have a vast amount of factual material, you have an excellent vocabulary and you express yourself clearly; where did you get it?" The Technocrat replied, "I got it in Technocracy." The man was impressed. The Technocrat's calm, clear exposition of facts and physical trends, the absence of expressed opinions, the lack of rancor, hatred, condemnation of persons, and his understanding of human behavior was something new to the questioner. He was not only impressed by Technocracy's scientific analysis and synthesis, but by the character and caliber of the Technocrat and his Organization. He voluntarily got out his note book and wrote down the address of the section and the program of study class sessions and public meetings.

This report points-up the objective of our Education and Public Speaking Sequences: to prepare the member for effective contact with the public, in conversation with individuals, small meetings, and large platform presentations. The member's objectives are: to impress persons contacted with the accuracy and importance of the body of thought, Technocracy; to gain their respect for the Organization, Technocracy Inc., to start them moving toward membership in the Organization.

This is the responsibility of every member. Study, training and practice are necessary. Study and speech classes are maintained to help the member, but his progress will largely depend upon his self-disciplined intensive application.

Technocracy offers a rare opportunity for the development of latent talent and ability. We are often amazed at this development. Members who apply themselves grow, bloom and produce virile seed while their Price System brothers become dwarfed and sterile.

V I S U A L E D U C A T I O N

Things are beginning to burn around SHQ. Detroit Technocrats are stepping up their activities to do a bigger and better job for Technocracy in 1947. This greater activity is causing all Governors to redesign the methods used in their sequences for greater efficiency.

The Education Committee together with the Committees of Public Speaking, New Membership and Organization have recently experimented with audio-visual methods of education in the form of sound films and have found them to be very effective. Therefore, the program for visual education is being extended and broadened in its scope of activity.

This will mean that our section will need more and more personnel trained in the operation of projection equipment.

In an effort to fill this need the Education Committee has organized a special class to be led by a trained projectionist, Sam Sniderman, who is very capable and has had considerable experience in visual education with the Detroit Board of Education. Every

1871

My dear Mr. [Name]

I have just received your letter of the 10th inst.

and am glad to hear from you.

I am well and hope this finds you the same.

I am, Sir, very respectfully,
Your obedient servant,
[Name]

P.S. I have not yet received your letter of the 15th inst.

I am, Sir, very respectfully,
Your obedient servant,
[Name]

Functionally capable Technocrat, Man or Woman, should avail himself of this training. The need for qualified projectionists is great. We'll furnish the training. YOU furnish the personnel.

The first meeting of this class will be Wednesday Evening, April 16, 1947 at 8 o'clock, at Section Headquarters. Classes one hour long, will require four to eight meetings, depending on the number in the class. Enrollers for this class will please register at the desk not later than April 9, 1947.

Regular attendance at these classes will be necessary for qualification as a trained Motion Picture Operator.

Carl Stough -- Governor of Education.

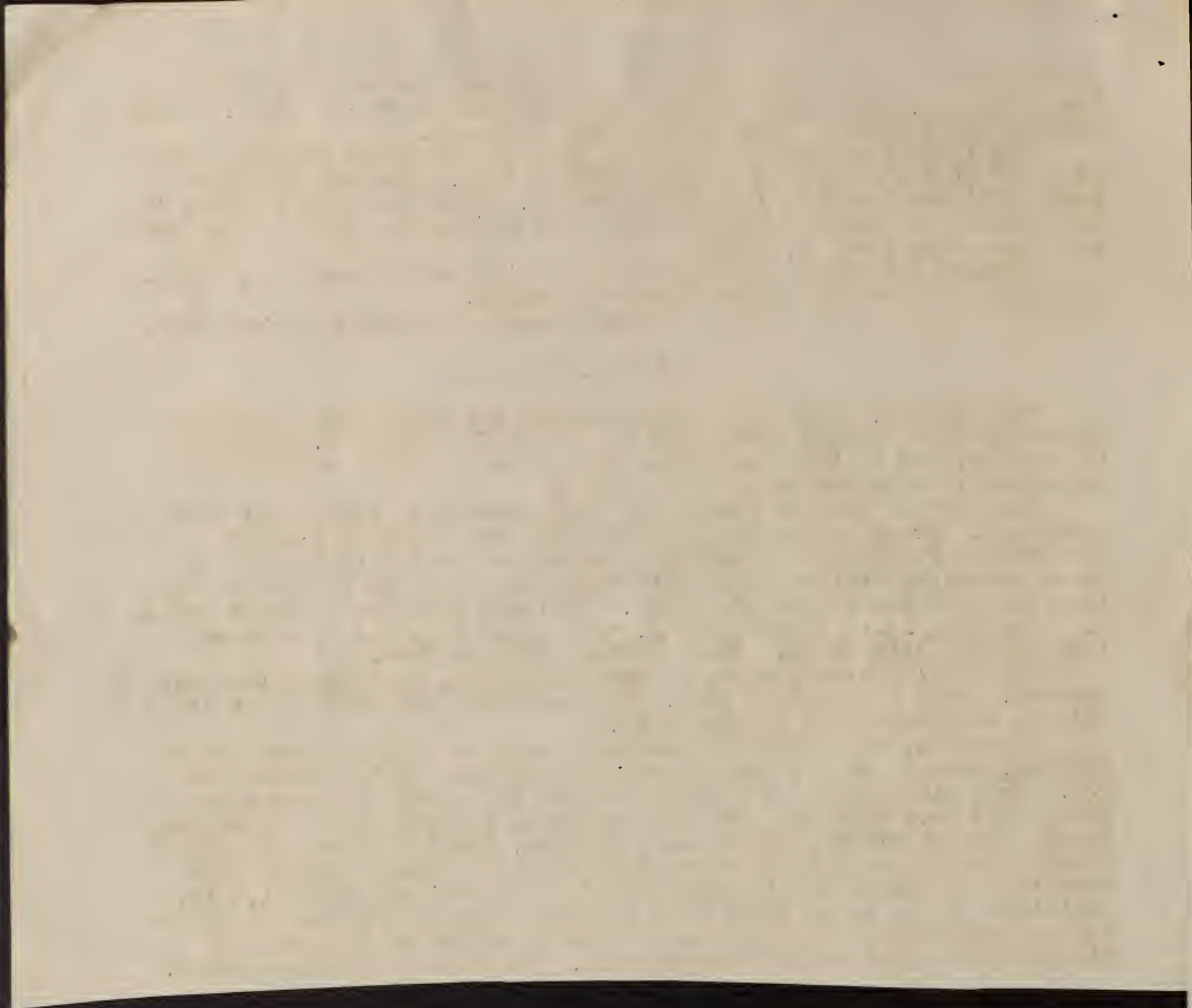
O R G A N I Z A T I O N

Mac Parrish, Governor of Organization has organized a smoothly operating Club Contact Committee, H. Wilson Chairman. C. Hilgert, H. Worsley, and R. Hafer members. The success of this committee is evidenced in a report which will follow.

Here is how Section Membership can function in support of this committee. Every member is urged to learn the names of program Chairmen or Presidents of service, church and social clubs, or any other organization that might entertain speakers. It isn't necessary that you know these club officials. Just get their names and addresses and turn them in to the committee. You won't be asked to contact them for speaking dates. The committee will do that.

Out of 21 contacts made, 8 were successful, speaking dates were secured. Only 2 were dead ones. The remainder are still alive and will be recontacted at a later date.

Since Jan. 30, twelve Technocracy speakers have appeared before Service, Church, Social and Labor Organizations. Total attendance 533. Free literature was distributed and \$18 worth of literature was sold. Six more meetings have been arranged for the end of March and April. Organization Committeemen, Hilgert, Parrish, Moon, Barrett of Windsor and Deary of Pontiac arranged these meetings. Salute this committee and Chuck Norris whose helpful suggestions stimulated this activity. It is to be noted that Governor Parrish willingly accepted the responsibility of organizing a team of voluntary players, of directing the play and calling signals. The team is gaining ground.



R E S E A R C H

MAKING WEATHER TO ORDER, by John Legemann from 'This Week.'

An article on new devices that have swamped the weatherman with more data than he could heretofore analyze within the time it is of use to him. Here the new "super-calculator" comes to his rescue, solving problems relating to weather forecast.

This calculator not only solves problems but has the capacity to remember 4000 problems at the will of the operator. The machine recalls and applies to new equations any required combination of the 'remembered' problems at any stage of the solution.

This article then goes into the possibility of rain, fog and hurricane control.

An automatic typewriter by Robotyper Corp., enable one typist to turn out hundreds of individually-typed letters daily, varying as to addresses and filled-in details.

"The Dilemma of Rubber Abundance," from the United States News.

In 1947 -- rubber available to United States 1,000,000 tons synthetic rubber; 700,000 tons crude rubber.

In 1947 -- United States needs 900,000 tons synthetic and crude rubber. Surplus -- 800,000 tons.

"Mr. Mule You'd Better Learn to Fly," from 'The Times - A Picayune New Orleans States Magazine.'

This article lists new agriculture uses of the small bi-plane: Air planting rice and clover seed, dusting Irish potatoes, cotton, rice and orange crops with insecticide; also air-spread of commercial fertilizer.

"Plant Wastes Imperil Bay" -- 'Detroit News,' 2-28-47

Industrial waste chemicals are destroying microscopic vegetation upon which fish feed in their infancy. "One of the most profitable bodies of water on the Great Lakes from food and recreational standpoint is slowly but surely being converted into a giant cesspool."

"Senate Group Urges Development of All Oil Reserves, 'Bold Steps' to Promote Synthetic Petroleum" -- the 'Wall Street Journal' 2-1-47.

"This country couldn't fight another major war, if it had to rely on its own oil alone." This article outlines the various Price System proposals to meet this condition. "One of the tenets of national petroleum policy, the committee declared, should be, to maintain the American system of competitive free enterprise at home and abroad."

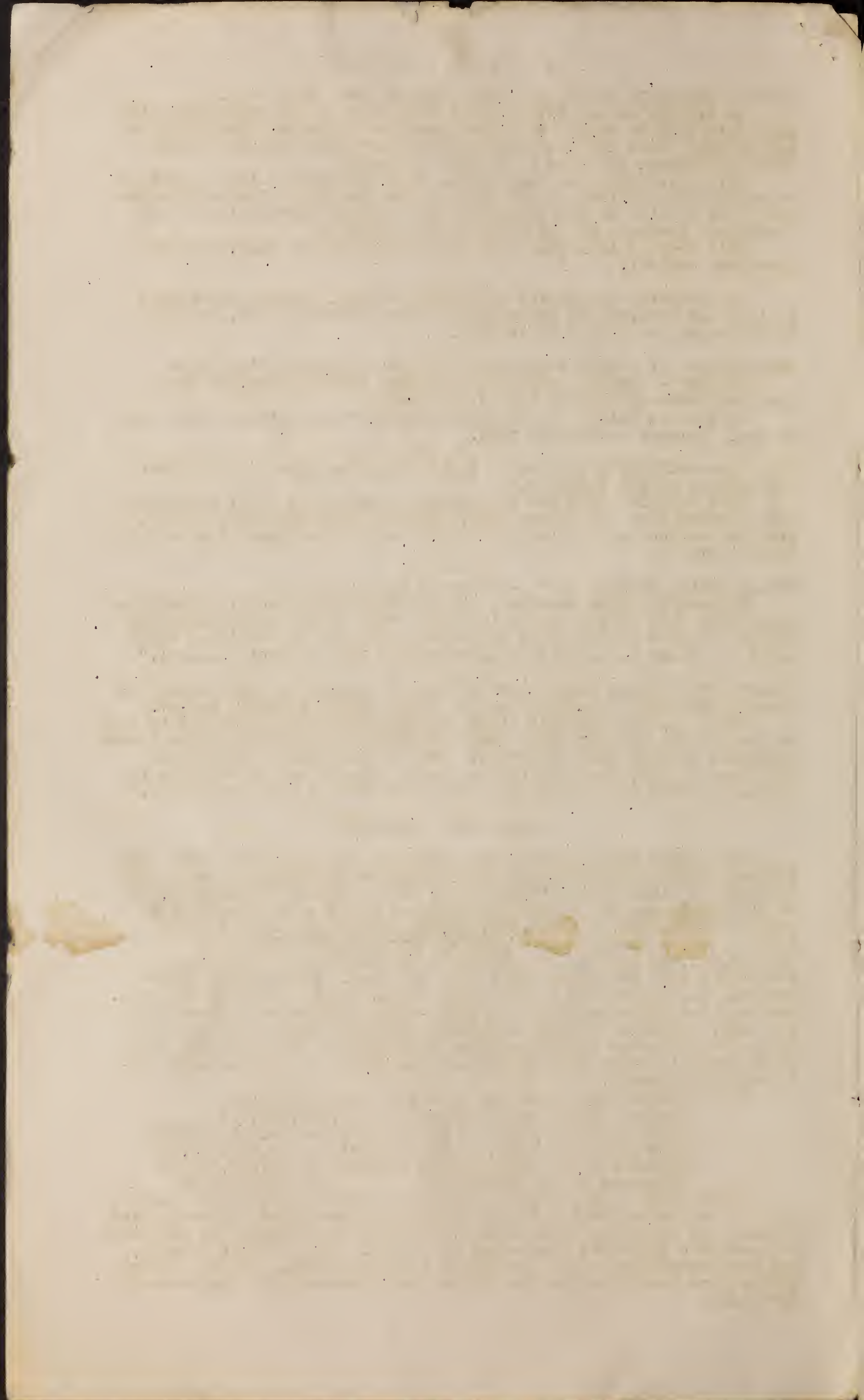
PRICE SYSTEM HYDROLOGY

The United States News, issue of March 7th, carries a story on Federal proposal for Internal development of the United States. The headline is significant, "Battle Over Public Works; \$20,000,000,000 At Stake. Issues of Economy and Regional Politics in Vast United States Development." A \$20,000,000,000 program is tangled up in a battle over the government's budget. An outlay of more than \$17,000,000,000 already is authorized by Congress for projects the government will not start until June 30, 1948. River-development-projects already are on a very large scale. They are to be expanded. Congress has approved plans for river-basin improvements throughout the West. Attempts to reduce expenditures has strong pressure from power interests and their spokesmen in Congress. The Missouri River Basin project covers nine States and the plan has run into many conflicts of interests.

The Ultimate Costs Involved in River Basin Projects:

| | |
|---|------------------|
| Central Valley -- 64 projects -- | \$1,800,000,000 |
| Colorado River Basin -- 134 projects -- | \$3,500,000,000 |
| Columbia River Basin -- 238 projects -- | \$3,500,000,000 |
| Missouri River Basin -- 174 projects -- | \$1,500,000,000 |
| Tennessee Valley Authority | -- \$932,000,000 |

Technocrats will recognize this Price System program for what it is -- a peace-meal United States development unrelated to Continental factors and therefore unscientific. It will be sabotaged by political and economic interests from start to finish. It's a start however, and the advertising value should not be over-looked. It will afford Technocrats many opportunities to present Technocracy's Continental Hydrology.



NEW FILING SYSTEM

We are setting up a new filing system in SHQ library. Members having books from this library please return, so that books may be recatalogued. As soon as revisions are complete books will again be available.

Education Committee

KICK-IN, DONATE, GIVE -- BE NICE

An advertisement begging contributions to the Red Cross drive recently appeared in an edition of the Detroit Shopping News. The big four column headline stated that 3 out of 4 persons living in the United States are undernourished.

P R O G R A M

| | | |
|---------------|---------------------------------|------|
| Study Class | Every Sunday Afternoon | 3:00 |
| | Class Leader A. Sniderman | |
| " " | Every Thursday Evening | 8:00 |
| | Class Leader C. Graham | |
| Thurs. Apr. 3 | Sound Film -- 'Precisely So' | |
| " " | Every Friday Evening | 8:00 |
| | Class Leader C. Stough | |
| Fri. Apr. 4 | Sound Film -- 'Precisely So' | |

SOCIAL EVENING

SATURDAY EVENING, APRIL 12th, at 8:00
 SOUND FILMS - "RUSSIAN CHILDREN'S RAILWAY" - "CHILDREN OF RUSSIA"
 "HOW RUSSIANS PLAY" - "PEOPLE OF THE SOVIET"
 NO CHARGE FOR ADMISSION - COLLECTION
 REFRESHMENTS WILL BE SERVED FOLLOWING PICTURE

| | | |
|--|--------------------------------|------|
| Novice Speaker's Class | Every Monday Evening | 8:00 |
| | Class Leader T. Boucvalt | |
| Advanced Speaker's Class | Every Tuesday Evening | 9:00 |
| | Class Leader M. Berman | |
| Class of Bylaws & General Regulations & Operating Instructions | Every Wednesday Evening | 8:00 |
| | Class Leader O. Heckman | |

PUBLIC MEETING

SUNDAY AFTERNOON, APRIL 20, 3:00
 "MAGIC vs SCIENCE"
 SPEAKER - CARL STOUGH - 8342-1, DETROIT
 ADMISSION 50 CENTS (TAX INCLUDED)

| | | |
|-----------------------|-------------------------------------|------|
| Roundtable Discussion | Every Sunday Evening | 7:30 |
| | Sound Films - Leader - J. Probe | |
| Apr. 6 'The City' | Apr. 20 'The River' | |
| " 13 'Party Line' | " 27 'Progress Through Engineering' | |
| MEMBERSHIP MEETING | SUNDAY AFTERNOON, APRIL 13th | 3:00 |

Sec. 1, R. D. 8342
TECHNOCRACY, INC.

9108 WOODWARD AVENUE
DETROIT 2, MICHIGAN

Robert S. Cameron
General Delivery
Edmonton, Alberta

APR 8 APR 10

Edmonton, Alta



Coefficient

DEFINITION

Coefficient, Co-operating; acting together to produce an effect . . . any number placed as a multiplier before a known quantity.

—The Winston Simplified Dictionary

NO. 46

TECHNOCRACY INC. R.D. 3342-1

FEBRUARY 1947

" B U L L S E S S I O N "

An informal gathering of a few close acquaintances who are bound together by a common interest such as membership in the same school, church, club, business, political party, etc. Purpose - to discuss the members of the organization who are not present at the session, to dissect their characters and report their behavior, to evaluate their usefulness to the organization, to praise and blame. Free open discussion is encouraged. Participants relax and smother their inhibitions. Social amenities and orderly procedure are dispensed with. Present company is excepted. The lid is off!

A small dinner party or late supper can easily be turned into a bull session. The entertainment of a visiting out of town member by a select few offers an excellent opportunity for a session. The visitor brings personal news of members and their doings from distant points, choice bits that encourage the others to open up on local affairs. A can-you-top-this-story-of-stinky-functioning-contest starts and often continues to a late hour. Due to the unofficial and informal character of the meeting no decisions are arrived at, no action taken.

'Bull sessions' serve as an emotional outlet. After a session is over most of those present go to bed and forget it. A few take it seriously, they can't calm down, they feel that some sort of action must be taken, that a general house-cleaning of the organization is in order, that a reform movement must be started and a clique formed to carry it on. 'Bull session' chatter echoes throughout the organization for days. The net result is unnecessary friction and a lowering of membership morale.

A substitute for a bull session is a formal board, membership or committee meeting. There, observations can be voiced, decisions arrived at and action taken. A member can get a real emotional thrill out of introducing and urging the acceptance of a well thought out plan or design before these bodies; a feeling of satisfaction in taking positive channelized action.

TO HELL WITH THE ENGINEER

The following story has been going the rounds.

This version was copied from "Tool, Die and Engineering, News Edition."

One day three men, a lawyer, a doctor and an engineer, appeared before St. Peter as he stood guarding the pearly gates.

The first man to step forward was the lawyer. With confidence and assurance he proceeded to deliver an eloquent address which left St. Peter dazed and bewildered. Before the venerable saint could recover, the lawyer quickly handed him a writ of mandamus, pushed him aside, and strode in the open portals.

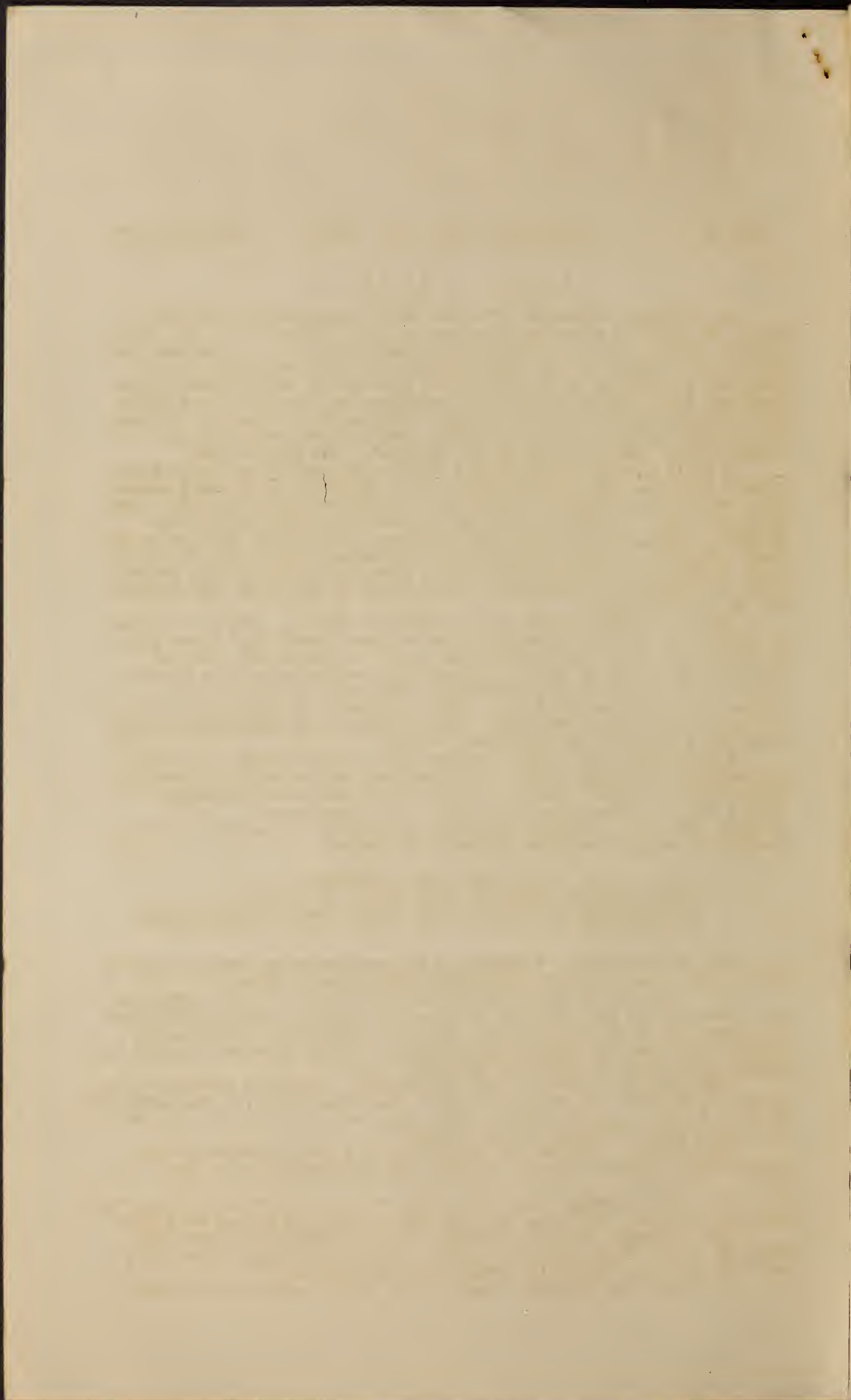
Next came the doctor. With impressive, dignified bearing he introduced himself: "I am Dr. Brown." St. Peter received him cordially. "I feel I know you, Dr. Brown. Many who have preceded you say you sent them here. Welcome to our city."

The engineer, modest and diffident, had been standing in the background. He now stepped forward. "I am looking for a job," he said.

St. Peter wearily shook his head. "I am sorry," he replied, "we have no work here for you. If you want a job, you can go to hell."

This response sounded familiar to the engineer and made him feel at home. "Very well," he said. "I have had hell all my life and I guess I can stand it better than the others."

St. Peter was puzzled: "Look here, young man; what are you?"



"I am an engineer," was the reply.

"Oh yes," said St. Peter. "Do you belong to the locomotive Brotherhood?"

"No, I am sorry," the engineer responded apologetically, "I am a different kind of engineer."

"I do not understand," said St. Peter. "What on earth do you do?"

The engineer recalled a definition and calmly replied: "I supply mathematical principles to the control of natural forces."

This sounded meaningless to St. Peter and his temper got the best of him. "Young man," he said, "You can go to hell with your mathematical principles and try your hand on some of the natural forces there!"

"That suits me," responded the engineer. "I am always glad to go where there is a tough job to tackle." Whereupon he departed for the nether regions.

And it came to pass that strange reports began to reach St. Peter. The celestial denizens, who had amused themselves in the past by looking down upon the less fortunate creatures in the inferno, began asking for transfers to that other domain. The sounds of agony and suffering were stilled. Many new arrivals, after seeing both places, selected the nether regions for their permanent abode. Puzzled, St. Peter sent messengers to visit hell and to report back to him.

They returned all excited, and reported to St. Peter: "That engineer you sent down there," said the messengers, "has completely transformed the place so that you would not know it now. He has harnessed the fiery furnaces for light and power. He has cooled the entire place with artificial refrigeration. He has flung bridges across the bottomless abyss and bored tunnels through the obsidian cliffs. He has created paved streets, gardens, parks and playgrounds, lakes, rivers and beautiful waterfalls. That engineer you sent down there has gone through hell and made it a realm of happiness, peace and industry."

"Well, I'll be damned!" said St. Peter as he started packing his grips.

SOCIAL EVENING PROGRAM

"Meet John Doe" a full length Hollywood picture exhibited at SHQ as a social meeting program feature was well received. Martin Berman introduced the picture, giving reasons for its exhibition at a Technocracy gathering. Following the exhibition he spoke on its social implications and Technocracy's social synthesis. Many favorable comments were heard.

Attendance 137. Collection \$63.62.

Salute P. Moon, Chairman of Entertainment Committee and Committee-men: W. E. Walter, H. & O. Worsley, M. Wilkie, L. Wiedrich, A. Moon, M. Gannon, A. Hafer, M. Berman, E. Roy, F. Katulski, C. Gerlach and M. Midtgard who prepared an excellent supper.

Salute A. Hafer, A. Moon, P. Smith, O. Worsley, C. Arbel, M. Wilkie and E. Bedard who donated enough tasty food to serve 116 hungry people.

At the next monthly social evening, February 15th, another full length feature film will be exhibited. Title to be announced later.

E D U C A T I O N

Why do you Technocrats continually talk about energy? Energy this, energy that, energy determinate, energy certificate, etc, etc, on and on --- You can find the answer in Study Guide, Britannica Junior, Volume Twelve.

Quote:- "Everything that happens around us is the result of an energy change of some form or other. The history of so-called applied or practical science has been largely the attempt of man to change energy from one form to another, or to redirect it so that it may serve his ends. In this study unit, the attention is rather to be focused upon the underlying ideas regarding energy, the understanding of which is necessary to a real appreciation of many of the social and economic problems of the day.

The control of energy by man has resulted in a shift from an

economics of scarcity to an economics of surplus. What this means has not yet been appreciated by many. Thinkers in the field of economics and social problems could think much more clearly if they had an understanding of the problems involved in terms of energy transfer. Materials relating to energy changes cannot be easily explained to children so that they will be able to apply this concept in the solution of present day problems, but if this generation of young people is made familiar with phenomena of energy change, they will better understand the problems with which they will later have to cope as citizens.

What we pay money for is, in nearly every case, energy. We buy food in order that its energy may be transformed within us, to keep us alive and moving. When we buy a railroad ticket, we are paying for the energy required to move us from one place to another, plus, of course, the necessary servicing energy in the form of engineer, conductor and signalmen. Light and heat are forms of energy. Telephone and telegraph services are systems for controlling a flow of energy. Every manufactured thing we buy has been put through a series of transformations, which, in most cases, requires energy in the form of heat or an electric current to bring about the necessary changes, and to run the machinery, which is necessary, for the various processes involved in manufacturing and packaging the product.

The great problems, arising from an unadjusted economic order, center about the control of the flow of energy from natural resources to goods or services to be used by the ultimate consumer. We have come to the point where it is well within the ability of man to make energy as available as he has heretofore made a supply of pure drinking water. It is too abundant. Energy is fast reaching this degree of abundance. An understanding of what energy is, what its sources are and how it may be transformed into useful forms, and how it may be distributed, is as necessary to one who would intelligently consider the social economic order of today, as is an understanding of the relationships of supply and demand, the various forms of money, the problems of labor, and of various forms of financial operations.

ORGANIZATION

Our first House Meeting was held at the home of Glen and Helen Holmes on Northrop Avenue, Redford. 5 Technocrats and 2 non-members in attendance. 11 pieces of literature were sold. M. Parrish the speaker.

ATTENTION ALL MEMBERS

Be on the look out for all opportunities to book speakers for various organizations. Ask their program chairman about it as they are looking for speakers. Report all engagements to your SHQ at once.

M. Parrish, Gov. of Org.

AREA TOUR REPORT

During the month of December Roy Hafer completed two speaking assignments. December 8th, at Koyman's Hall, Flint. Attendance 20. Non-members 4. Literature sales \$7.80. X-Cards 2. M.As. 2.

December 16th, Library in Amherstburg, Ontario. Attendance 9. Non-members 3. Literature sales \$2.15. X-Cards 1. M.As. 1.

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STALLING

After spending two long evenings explaining Technocracy to an interested person; after he had read our pamphlets; after we had answered all the usual questions and many more to his satisfaction, he came out with this one -- "Why is it that after a dozen years of intensive effort your organization has not more disciples?" In answer to his question we asked him one -- "Are you ready now to sign a membership application?" He said he was not ready, that he needed more time to think it over. "There!"

we said, "You have answered your own question;" Your own inertia; your own reluctance to take action in the matters of your own welfare is holding back this social movement. You accept the broad outlines of Technocracy's design, but you object to minor details and imaginary contingencies. You ask for the solution of insignificant problems that may never come up and if they should sometime come up, could be solved only on the basis of facts existing at that time. You are trying to find an excuse for not doing something you know you ought to do.

"It is getting late and we must say good night. We will needle you from time to time and if ever you decide to bestir yourself, drop in at Section Headquarters. Remember, it is getting late. We haven't much time."

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P R O G R A M

| | | |
|--|----------------------------|------|
| Public Meeting | Tuesday Evening, Feb. 18th | 8:15 |
| Sound Film - "Scientists for Tomorrow" | | |
| SpeakerR. Herring | | |

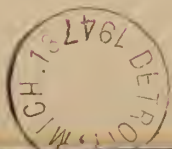
SUNDAY AFTERNOON, FEBRUARY 2nd, 2:00
PUBLIC MEETING
"TWO WORLDS OR NONE"
AUTHORIZED TECHNOCRACY SPEAKER - BARNEY OCASEK
OF CLEVELAND OHIO
MACCABEES' AUDITORIUM - 5057 WOODWARD AVENUE
ADMISSION 50 CENTS TAX INCLUDED

| | | |
|------------------------|---------------------------------|------|
| Study Class | Every Sunday Afternoon | 3:00 |
| | Class Leader A. Sniderman | |
| " " | Every Thursday Evening | 8:00 |
| | Class Leader C. Graham | |
| " " | Every Friday Evening | 8:00 |
| | Class Leader J. Spitler | |
| Round Table Discussion | Every Sunday Evening | 7:00 |
| | Leader J. Probe | |

SATURDAY EVENING, FEBRUARY 15th, 8:00
SOCIAL EVENING
FULL LENGTH FEATURE PICTURE
ANNOUNCEMENT OF TITLE LATER
SECTION HEADQUARTERS - 9108 WOODWARD AVE.
DANCING - REFRESHMENTS - ADMISSION FREE

| | | |
|------------------------------|--------------------------------|------|
| Novice Speaker's Class | Every Monday Evening | 8:00 |
| | Class Leader T. Boucvalt | |
| Advanced Speaker's Class | Every Tuesday Evening | 7:00 |
| | Class Leader M. Berman | |
| Functionally Organized Class | Every Wednesday Evening | 8:00 |
| | Class Leader F. Burgess | |
| Membership Meeting | Tuesday Evening, Feb. 25th | 8:00 |

TECHNOCRACY INC.
SEC. 1, R. D. 8342
9108 WOODWARD AVENUE
DETROIT 2, MICH.



Robert S. Cameron
General Delivery
Edmonton, Alberta

FEB 9 1947

Coefficient

DEFINITION

Coefficient, Co-operating; acting together to produce an effect . . . any number placed as a multiplier before a known quantity.

—The Winston Simplified Dictionary

X - C A R D S

We have heard comments by members of this and other Sections to the effect that the collection of X-Cards is a tactic of little or no importance, merely wasted effort. Of course it is largely wasted effort if the signers are not followed up by personal contact, contact by mail brings poor results.

The Organization Sequence sent out a small X-Card contact committee two weeks before the Milligan meeting. Its report follows: 87 people were contacted. 41 had either moved away from their X-Card addresses or were no longer interested. 46 were definitely interested, this statement is backed up by the fact that two of them signed M.As. during the week following the meeting. The Committee sold 20 tickets among the X-Card signers interviewed, a percentage of 23%. On this ratio, had the entire list been contacted an additional 92 tickets would have been sold. Old members sometimes attribute their low ticket sales to their shrinking list of contacts, "they have lost all their friends," they say. Well, my dears, that pack of X-Cards held by Organization is the answer. The Chairman of the Contact Committee is continually screaming for help. Are you becoming a little deaf?

"S C O O P"

A newspaper is jubilant when it scoops another paper by a few hours. Technocracy Publications scoop Price System Publications by years.

The Detroit Free Press, Sunday May 19, 1946, carried a Washington (U.P.) item headed "Footnote from History, Allied Use of Food in '19 as Anti-Red Tool Bared."

"Hitherto secret documents of the 1919 Paris Peace Conference disclosed how Herbert Hoover and the World War I Allies considered food as a political weapon to block the spread of Bolshevism in hungry Europe 27 years ago. The documents, published by the State Department, are contained in Vol. VII of the Peace Conference papers. The volume covers Allied Council meetings from July 1 to Aug. 28, 1919 -- after the German peace treaty was signed -- on treaties for Austria, Hungary, Bulgaria and Turkey.

HOOVER, currently making a survey of world famine conditions for President Truman, then was United States relief administrator but played an important role in international political affairs.

The volume reveals that Allied statesmen then were terrified about the possible spread of Communism. It disclosed that they even toyed with the idea of renewing war in Hungary to get rid of the Communist Government of Bela Kun. But rapid demobilization and general lack of combat troops sent them searching for another weapon. Thereupon, according to the documents, Hoover proposed that the Hungarian people be promised food if they kicked out their Communist Government. However, a change of government occurred before a final decision was necessary.

THE 963-PAGE VOLUME is prepared with references to the Bolshevik menace. Russia was not present at the 1919 conference. Though not at war with the Allies, the Russians then were considered as enemies because of the Bolshevik revolution.

The documents list these highlights: 1 - Although Russia was an ally against Germany before the Revolution, Hoover disclosed at

one of the Council meetings that Russian soldiers had been kept prisoners in Germany after the war "in order to prevent them joining the Bolsheviks." 2 - British Delegate A. J. Balfour revealed that the Baltic states -- now reincorporated in the Soviet Union -- "were being organized and armed (by the Allies) in order that they might fight against Bolshevism." 3 - John Foster Dulles, top Republican Party expert on foreign affairs and now a GOP adviser to Secretary of State, James F. Byrnes, helped draft the plan for blocking Russia in 1919."

In "The Sellout of the Ages" first printed in Technocracy Magazine A-21, November 1941, appears this statement. "Even the ARA, the American Relief Administration, under the chairmanship of Herbert Hoover, was used in an attempt to economically coerce famine stricken Russia into permitting the return of British private enterprises to their previous profitable exploitation of Russian resources and concessions."

Now, 27 years later Herbert Hoover and John Foster Dulles, advisor to James F. Byrnes, are at it again. Under the guise of sweet charity they are asking you to curtail your diet, tighten your belt that they may trade your bread for politico-economic advantages around the world. It takes a lot of "crust." This move was predicted in the CHQ release of May 31, 1944, titled "The Crusades for International Salvation." It showed how the interests of the people of Canada and the United States were being directed away from their homeland to a magnanimous humanitarianism of world charity. How they were being deluged with post-war propaganda, booming out high sounding idealism for a glorious prosperity all over the world, everywhere but at home. Today, the attempt is being made to carry out this program. Another Technocracy prediction is being fulfilled.

F I S H !

Alaska Salmon Pack

"E. L. Bartlett, Congressional delegate from Alaska, said the War Food Administration has set aside 33 per cent of the 1946 Alaskan salmon pack for Government use. Most of it will be sent to foreign countries."

Detroit Free Press - April 27.

Have you tried to buy a can of salmon lately?

Fish in Blatic

"Stockholm -- The newspaper Dagens Nyheter says Swedish fishermen are throwing two-thirds of their catch back into the Baltic Sea because of lack of market. They can't take the fish to Germany or Poland because of exchange and other regulations."

Detroit Free Press - April 28

The Price System still catches a lot of suckers.

"THINK AND ACT ANEW"

"The dogmas of the quiet past are inadequate to the stormy present ... As our case is new, so must we think and act anew."

"No, this is not a quotation from Howard Scott. It is taken from Abraham Lincoln's Annual Message to Congress, December 1, 1862, but Americans might well take it to heart as we contemplate the economic storms of today. Surely, now is the time to think and act anew for none of the precedents of the past can guide us through the stormy present. None of the social conditions, from which these storms are brewed, existed in Abraham Lincoln's time. In fact, for the most part, they have come into existence within our own time.

The impact of Technology on our social structure has been such that more and more Americans are being forced to the realization that

it is time to "think and act anew." ...They are the potential recruits for the Technological Army of the New America.

Now, what about us who are already enrolled? Every last one of us can consider himself a recruiting sergeant and our job is to reach these prospects. A few minutes intelligent conversation with any man or woman will tell you whether or not he or she is worth bothering about. If he is, get him down to the next public meeting and, in the meantime, give him some literature - BUT GO AFTER HIM.

You and I both know that the conditions facing the American people today are new in our history and require a solution entirely outside the range of business and politics. Perhaps this friend of yours doesn't know it yet. It is your job to give him the opportunity to learn. If he is the person we have described, then it won't be long before he is working side by side with the rest of us and the New America will have been brought that much closer and the transition made that much safer. For all of which your conscience must surely rest a lot easier."

--Leslie Bounds
Downtown Section News

* * * * *

TONY BUCHTA is a handy man with a brush. He can paint a neat, clean, legible sign, a glorious sunset, a purring cat or a sectional view of a turbo-generator. He is able and willing. Salute Tony!

* * * * *

Our SHQ is now the brightest spot on Woodward Avenue. A red neon sign, Technocracy Inc., blazes clear across our full frontage. Salute the members who paid for it, and Phillips & Moon electricians who installed it.

A T H R E P O R T

TOUR NO. 2 - A. A. MILLIGAN - SPEAKER

A. A. Milligan, who is on Trans-Continental Tour, left CHQ May 7th, arriving in Akron the same day and addressed a public meeting at the Portage Hotel. Total Attendance 170. Non-members 104. 25 X-Cards. Literature sales \$18.00. Collection \$75.43. Expenses \$91.10. Milligan also addressed the members on May 8th.

CLEVELAND - May 10th. Public meeting held at Masonic Temple Banquet Hall. Attendance 416. Non-members 264. X-Cards 67. 17 M.As. signed. Literature Sales \$107.00. Paid attendance \$208.00. Donations \$23.50. Total Receipts \$231.50. Total expenses \$231.50. May 11th - Membership meeting - Attendance 100.

DETROIT - May 12th. Public meeting held at Maccabees Auditorium. Attendance 368. Non-members 177. Literature Sales \$68.25. X-Cards 23. 8 M.As. signed. Ticket sales \$345. Donations \$23.26. Total receipts \$369.16. Total expenses \$366.38. Net receipts \$2.78. This report is subject to correction as all ticket returns are not in. In advertising this meeting 75 car signs were produced by H. Carty - 69 were used. 4000 letters with leaflets "America's Destiny" and "Abundance and Security" enclosed, were mailed to organizations and persons holding functional positions. Total expenditure for advertising \$210.00.

Milligan is a hard hitter in a Membership Meeting and on the Public Platform. A non-member, who has heard a great many political, Chautauqua, stage and radio speakers but only one other Technocracy Speaker, stated, - "Milligan is the most effective speaker I ever heard, - his lecture, the most powerful I ever heard." We told him that all our authorized speakers are strong. Why shouldn't they be? Technocracy trains them and supplies their subject matter.

We salute Milligan, Organization Committees and the members who made it possible for him to go on tour. Enthusiasm for the Milligan

It is also "very" and "very" ...

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meeting shown by Sections in this area was most heartening. Members drove to Detroit from far and wide bringing non-members to the meeting. St. Thomas, farthest away, sent 12 people, Flint, Pontiac, Toledo, Port Huron and St. Clair were well represented. Following the Lecture 125 dinners were served to guests at Detroit SHQ. A. Hafer, chef. P. Moon, headwaiter. Assisting were R. Hafer, A. Moon, H. Wilkie, M. Gannon, G. Van Vliet, G. Deering, E. Hilgert, F. Ewing and H. Spitler.

Milligan left Detroit, May 14th for Chicago, Green Bay, Appleton, Milwaukee, Minneapolis, Warren and Winnipeg. From Winnipeg he will speak his way back to Victoria. This ATH is responsible for the speaker from the time he left CHQ until he reaches Winnipeg, then another ATH take charge.

W. E. Walter conducted his regular Lecture Type Study Classes at Toledo, April 4th, 18th and May 2nd, with Total attendance 27, 9 Non-members. Collection, \$14.40. Pontiac, April 11th, 25th and May 9th. Total attendnace 24, 1 Non-member. Collection, \$16.30

Public meeting held at Amherstburg, Ontario., arranged by a recent sign-up and one non-member. H. Wilkie speaker. Attendance 21. Non-members 11. 3 X-Cards. Literature Sales \$3.60. A house-meeting is in the making, with a potential Study Class.

Public meeting held at CIO Building, Flint, April 23rd, J. Spitler speaker. Attendance 43. Non-members 22. 3 M.As. Literature Sales \$4.50. Collection \$16.61.

PUBLIC MEETINGS

The following meetings were held at SHQ. April 23rd - W. E. Walter, speaker. "Conscious or Unconscious". Attendance 17. Non-members 2. Literature sales \$1.50. Collection \$2.90. April 30th - "Illustrated Lecture" - J. Spitler speaker. Attendance 22. Non-members 5. Literature Sales \$.50. Collection \$5.00. May 14th - "Illustrated Lecture", - J. C. Graham, speaker. Attendance 11 members. Collection \$2.02.

J U N E P R O G R A M

| | | |
|-----------------|--|---------|
| PUBLIC LECTURES | Every Tuesday Evening, | 8:15 PM |
| June 4th | "The Long Road to Where" Speaker: W. E. Walter | |
| June 11th | "Technocracy Illustrated" Speaker: J. Van Vliet | |
| June 18th | "Technocracy Illustrated" Speaker: R. Hafer | |
| June 25th | "America's Transition" Speaker: E. Conners | |

SATURDAY, June 22, SPEAKER: MARY REGAN OF ST. THOMAS

| | | |
|--|---------|---------------------------|
| Study Class every Sunday afternoon, | 3:00 PM | Class Leader, J. Spitler |
| every Friday evening, | 8:00 PM | Class Leader, C. Stough |
| every Monday afternoon, | 1:00 PM | Class Leader W. E. Walter |
| Round Table Discussion every Sunday evening, | 7:00 | Leader, J. Probe |
| Speech Class, every Monday evening, | 8:00 PM | |

A photograph of a brown cardboard box. A red rectangular label with the word "Sec." in black text is affixed to the box. Above this label, a purple date stamp reads "JUN 3 JUN 13". To the left of the "Sec." label, there is a circular postmark and a rectangular label that reads "UNITED STATES POSTAGE". The box appears to be part of a mailing, with some tape visible on the top edge.

Coefficient

DEFINITION

Coefficient, Co-operating; acting together to produce an effect . . . any number placed as a multiplier before a known quantity.

—The Winston Simplified Dictionary

No 37

TECHNOCRACY INC., R.D. 8342-1

May 1946

"GOVERNMENT BY THE PEOPLE"

What people? Why, business people of course! The Temporary National Economics Committee Monograph No. 26 on Economic Power and Political Pressures appendix lists 383 Pressure Groups, National Organizations with permanent representatives in Washington. There are numerous organizations which do not appear in this list, and which nevertheless carry on intensive lobbying campaigns. These are the organizations that tell the politicians what to do. So, if you are an officer or stockholder in a business that is represented in Washington by one of these pressure organizations and if its pressure is strong enough to counteract other group pressures, you can say that you are one of the "of-the-people-by-the-people-for-the-people", people.

Want to do a little governing? Well let's look through the list. Maybe we can find something to suit you. How would you like to join up with the Association of Bank Note Companies, American Golf Assn., or the Coal Exporters Assn. of the United States? How about joining the Credit Men's Assn. or the Indian Rights Assn., American Banker's Assn. or the International Hod Carriers? Here's one that sounds good "Make Europe Pay War Debts Committee". Can you sing "Happy Birthday"? Join the National Assn. of Special Delivery Messengers. Are you a mother or a baby? Join the National Council for Mothers and Babies. Do you go in for stone crushing? Join the National Crushed Stone Assn. Oh, look! Here's a "doosie," National Economic and Social Planning Assn. Are you a stickler for precedent? Here's the National Lawyers Guild. Would you like to govern on horseback? United States Cavalry Assn. Whoever you are, wherever you are, there's a pressure group ready for you. Sign up, get in and "press"!

Monograph No. 26 tells you how it's done. How you can, if you are able to press hard enough, get what you want in Washington. You'll find that a little money is a great help. The Association of American Railroads has spent over \$100,000,000 on propaganda and lobbying activities.

This TNEC Monograph does make this significant observation. "There is another contestant in the struggle for power which cannot be ignored, although it is customarily treated by the pressure groups more as an instrument for securing and maintaining their own control than as a rival in the contest. This is the general public. The public is an amorphous mass, largely directionless*, often easily swayed, gullible, and easily misled. Nevertheless, it possesses a tremendous potential strength and an enormous determination when it finds a channel for its energies. It would be a mistake to underrate mass opinion, however futile it may seem at any particular moment to try to goad it into effective action in its own behalf."

*(Largely directionless? It is completely directionless, save for the design supplied by Technocracy.)

A STUDY CLASS IS HELD EVERY MONDAY AFTERNOON, 1:00 - 3:00 PM.,
FOR THE BENEFIT OF THOSE PERSONS WHO, DUE TO WORKING HOURS,
CANNOT ATTEND THE EVENING CLASSES.

BE GOOD

Opposed to the scientific approach to social problems is the moral or spiritual approach. A stream of propaganda pours out of organizations which capitalize on spiritual doctrine. In essence it says -- obey the tenets of authoritarian dogma and all will be well with the world. If you will only be good and obey, then your economic problems will be solved within the framework of the status quo of politics and business. Be good and you will be prosperous and happy.

Recently a Technocrat reported an interview with a moralist. The Technocrat had hardly started his talk before the moralist reached for the Great Book, his authority. He started quoting passages in answer to the Technocrat's statements. He turned to chapter 8, Deuteronomy ... "man doth not live by bread only."

The Technocrat countered with some questions. "Before you can read and quote your Authority you must live. Well, how do you live? Your body is an engine, a converter of energy into work, the work of eating, moving, reading and quoting. Where did the energy come from? From the bread you eat; bread is fuel for the human engine. Are not the processes of the human body, respiration, oxidation, metabolism, elimination etc. physical processes involving the movement of matter a distance in time? Would you be able to read and quote your Authority if these physical processes were not started and maintained? 'Man doth not live by bread only', but first he must have bread.

"Did not applications of science make possible large scale production of bread? Did not applications of science make possible the printing of The Book? Did not applications of science transport it from the printer to you? Without your eye glasses you could not read The Book; did not science produce those eyeglasses? Could not more people have bread and books and eyeglasses if price tags were removed from those things?

"Technocracy proposes a design for the production and distribution of goods and services free from price interference so that more people can have more and better bread, more and better printing; better eyesight; more time for reading, more time for quoting and listening, so that more people can become more moral; more, not less. Have you any objection to that?" The moralist couldn't think of any objections.

Materialism is an epithet that is being hurled at Technocracy by the devotees of spirituality. We have ways of bouncing it off. An understanding of study course material provides them.

FUNCTIONAL CLYDE WILSON

Wilson is the war veteran amputee, member of Technocracy Inc., who visited this Section during the time he was convalescing at Percy Jones Hospital, Battle Creek. He is now functioning in Keokuk, Ia.

Recently, one of our members, Seamer Adams, talked Technocracy to a man named Bayles in Muscatine, Ia. Adams handed the man's name and address to our Organization Committee. Organization forwarded the information to Clyde Wilson. Although Keokuk is about eighty miles from Muscatine, Clyde contacted Bayles.

Wilson writes to us about it as follows -- "Received a wire from Mr. Bayles of Muscatine -- he wants us to come up there this Sunday or the following Sunday. He is renting a hall and making necessary arrangements for a public meeting. All we requested from him was that he get a group together for a meeting at his house but he is doing things up in the real 'McCoy' fashion. This will be the first time we have done this; might as well break the ice sometime. This is the experience we need. Interest is stimulated within the Organization when outsiders show the way".

HELL-RAISING IN FLORIDA

Technocrats like other people take a vacation for pleasure but their idea of pleasure is "difference thing". Technocrats, R. Herring and J. Van Vliet drove to Miami, Florida for a big "blow-off"--. They had it. After talking with the members of the Miami Section they went to work promoting meetings with the following results:

On March 14th, Mr. Halcro, Chief-of-Staff of the Miami Section scheduled a public meeting at Hotel El Comodoro, before the Professional Engineers Assn. Of the 58 in attendance, 56 were non-Technocrats.

On March 15th, he arranged a meeting before the Miami Community Forum, at the Unitarian House. The Unitarian press reported this as a record breaking audience. The lecture room was small, seating only about 75 persons and 100 persons attended. There were 25 people seated outside the door where they could hear and see to some extent. Attention was excellent. About 30 people came to the speaker and made favorable comments. One man said it was the best lecture he had ever heard. MA's were not solicited formally but 3 were signed up.

A meeting was also held in a Tent at Miami Beach, before the Spinoza Forum on March 16th. This was a large audience of 120 persons, 116 of whom were non-Technocrats. Literature was distributed at this lecture. Attention at this meeting was excellent.

Contrary to expectations, these lectures on Technocracy were well received. There was no difficulty in getting an audience with these groups even upon short notice.

The Technocrats of Detroit salute Miami Section, particularly Mr. Halcro, Chief-of-Staff, for the able handling of these meetings.

ATH REPORT

Tour No. I--R. J. Hunting, Speaker.

DETROIT - Maccabees Auditorium on Sunday March 24th. Attendance 152. Non-Technocrats 62. MA's 7. Percent signed 11.9. Literature Sales \$21.15. X-Cards 6. Speaker gave a straightforward Technocratic analysis of America's Price System dilemma, stressing the arrival of abundance and the means whereby it can be distributed, consumed, and enjoyed. This objective was tossed directly into the lap of the audience for action. Hunting has a calm unemotional way of slipping a sharp knife between the ribs of his unsuspecting listeners. We commend him highly to other Sections.

WINDSOR - Norton Palmer Hotel, March 27th. Total attendance 35. Non-Technocrats 16. X-Cards 12. Literature Sales \$2.80.

PONTIAC - Pontiac High School, March 28th. Total Attendance 28. Non-Technocrats 10. X-Cards 4. Literature sales \$3.05.

FLINT - YWCA. Total Attendance 41. Non-Technocrats 14. X-Cards 6. MA's 3. Percent signed 21. Literature Sales \$6.20

TOLEDO - SHQ, April 2. Total attendance 27. Non-Technocrats 14. X-Cards 5. MA's 1. Literature Sales \$2.80.

AKRON - YWCA. April 4. Total attendance 145. Non-Technocrats 50. X-Cards 15. Literature Sales \$11.75.

CLEVELAND - Banatar Hall, April 7. Total Attendance 120. Non-Technocrats 86. X-Cards 22. MA's 4. Percent Signed 4½. Literature Sales \$24.50

CLEVELAND - SHQ, April 8. Total attendance 115. Non-Technocrats 93. X-Cards 27. MA's 4. Percent signed 4. Literature Sales \$23.00

CHICAGO - SHQ, April 10th. Total Attendance 37. Non-Technocrats 7. X-Cards 3. MA's 1. Percent signed, 15. Literature Sales \$8.40.

MILWAUKEE - Colonial Hall, Total Attendance 57. Non-Technocrats 40. X-Cards 21. MA's 5. Percent signed 12½. Literature Sales \$11.65.

MINNEAPOLIS. Peabody Hall. Total Attendance 115. Non-Technocrats 78. X-Cards 23. MA's 1. Percent signed 1.3. Literature Sales \$9.05

ARTICLE 11

1. The purpose of this article is to provide for the election of members of the Board of Directors of the Corporation.

2. The Board of Directors shall consist of not less than five (5) nor more than ten (10) members.

3. The members of the Board of Directors shall be elected by the shareholders of the Corporation at a general meeting of the shareholders.

4. The Board of Directors shall have the authority to elect and remove its members.

5. The Board of Directors shall have the authority to elect and remove its officers.

6. The Board of Directors shall have the authority to elect and remove its committees.

7. The Board of Directors shall have the authority to elect and remove its auditors.

8. The Board of Directors shall have the authority to elect and remove its legal counsel.

9. The Board of Directors shall have the authority to elect and remove its other officers.

10. The Board of Directors shall have the authority to elect and remove its other committees.

11. The Board of Directors shall have the authority to elect and remove its other auditors.

12. The Board of Directors shall have the authority to elect and remove its other legal counsel.

13. The Board of Directors shall have the authority to elect and remove its other officers.

14. The Board of Directors shall have the authority to elect and remove its other committees.

15. The Board of Directors shall have the authority to elect and remove its other auditors.

MILLIGAN

Technocrats in the Detroit Area were given a preview of Milligan at an area membership meeting held in Detroit SHQ, April 13. They report Milligan is "Tops". Collection \$54.82. Literature Sales \$21.00

The speaker gave information relative to Section operations in the Victoria Area. One recommendation was the use of a suggestion box. Members are encouraged to write observations on Section activity, and suggestions for improvement of Section operation. These notes are signed and dropped into the box. The Chief-of-Staff has charge of the box, opening it periodically and distributing the items to Committee Chairmen concerned. Each Chairman is obligated to answer the notes in writing, stating action to be taken on suggestion. He is put on the spot; he can't give it the "brush-off". Members accustomed to "pop-off" at random with suggestions are discouraged. No one gives them any attention. They soon learn that if their comments, observations and designs are to be considered they must be placed in the box. In one section these tactics have become a game. When a member is caught voicing his comments instead of writing them for the box he is fined a dime. Some fun!

Another timely suggestion to this Section was Milligan's description of a design for S.O.I., Supplementary Operating Instructions, a means of listing Section jobs. Gov. of Research, Liebler will report on this subject to the Membership at a future Membership Meeting.

Milligan showed himself to be a well conditioned Technocrat and an exceptional platform speaker. He is on transcontinental tour, speaking publicly in Detroit May 12th. The importance of this meeting will be emphasized by every member in this area. Sell your tickets and bring a car-load of non-members to hear Milligan. Maccabee's Auditorium, Sunday afternoon at 3:00 PM.

MEETINGS

Thursday March 14th -

House Meeting 305 Newport. Home of H. & M. Wilkie.

Film: "After the Storm". Talk by J. C. Graham.

Attendance 8. Non-Members 5.

Tuesday March 19th - Illustrated Lecture at SHQ

Speaker, R. Hafer. Attendance 16. Non-Members 2. MA's 2.

Literature Sales \$.80. Collection \$3.93

Thursday March 21st. Northwest AAA Exchange Club, 15065 Grand River.

Speaker H. Smith. Attendance 35. Non-Members 32. Literature distributed at every plate.

Tuesday March 26th. Illustrated Lecture at SHQ.

Speaker H. Smith. Attendance 15, Non-Members 2.

Collection \$4.33.

Wednesday March 27th. Parkside Housing Recreation Center.

Speaker, J. Spitler. Attendance 12, Non-Members 8. X-Cards 4.

Salute W. Wierengo who arranged the Meeting. We expect a follow-up meeting at a later date. P. Moon operated the projector for the film "After The Storm" which preceded the talk.

Regular "Lecture-Type" Study Class held in Toledo April 4 & 18.

Class also held in Pontiac, April 11th. W.E. Walter, Class leader.

Public Meeting held at Pontiac SHQ, April 18, J. Spitler, speaker.

Total Attendance only 7, Non-Technocrats 2. Collection \$4.75.

Myrtle Wilkie addressed a public meeting at SHQ, Tuesday Evening, April 16th. Attendance 62, Non-Members 19, Paid admission \$37.50. Literature Sales \$8.00. X-Cards 12. The meeting was entirely staffed by women. The speaker used standard study course material on the source and flow of energy, its vital importance and the social implications of increasing conversion. This material, sometimes considered too dry for lecture purposes, was presented in a lively interesting manner. That a woman could talk so well on a scientific subject seemed to amaze the audience. Comments were highly complimentary.

CHAPTER I

THE first of the three main divisions of the subject is the history of the subject, which is divided into three parts: the history of the subject in general, the history of the subject in particular, and the history of the subject in the future.

The second of the three main divisions of the subject is the theory of the subject, which is divided into three parts: the theory of the subject in general, the theory of the subject in particular, and the theory of the subject in the future. The third of the three main divisions of the subject is the practice of the subject, which is divided into three parts: the practice of the subject in general, the practice of the subject in particular, and the practice of the subject in the future.

The fourth of the three main divisions of the subject is the application of the subject, which is divided into three parts: the application of the subject in general, the application of the subject in particular, and the application of the subject in the future.

The fifth of the three main divisions of the subject is the conclusion of the subject, which is divided into three parts: the conclusion of the subject in general, the conclusion of the subject in particular, and the conclusion of the subject in the future.

CHAPTER II

THE first of the three main divisions of the subject is the history of the subject, which is divided into three parts: the history of the subject in general, the history of the subject in particular, and the history of the subject in the future. The second of the three main divisions of the subject is the theory of the subject, which is divided into three parts: the theory of the subject in general, the theory of the subject in particular, and the theory of the subject in the future. The third of the three main divisions of the subject is the practice of the subject, which is divided into three parts: the practice of the subject in general, the practice of the subject in particular, and the practice of the subject in the future.

ORGANIZATION COMMITTEE

GRAY PAINT is available; contact H. Wilson, Chairman of Gray Fleet operations. Efforts are being made to increase the size and appearance of the Fleet. Also recondition the public address systems ready for coming events. Personnel is urgently needed. Anyone having ability apply to Chairman of this Committee.

Salute M. Honderich, Ass't. Gov. of Organization for capable handling of Section Meetings. Salute O. Heckman, usher captain, for functional handling of both Section and Hunting Meetings.

* * * * *

Salute our new Section Treasurer, A. Moon. Salute the outgoing Treasurer, J. Van Vliet who resigned to accept function on the Organization Committee.

Salute P. Moon, new Chairman of Social Committee, and outgoing Chairman, C. Arbel.

WINDSOR AREA NEWS

Windsor was host to two outstanding Technocracy speakers since the last Co-efficient. R. J. Hunting of Minneapolis gave the audience a lift Wednesday, March 27th with "Science or Chaos". Art Milligan of Victoria, B. C. captivated the audience on another occasion with the "Blueprint For the Future". The audience was impressed by the calibre of these two speakers, and with their vivid presentation of Technocracy. Milligan's lecture stimulated a couple of non-Technocrats into membership. These new members are already making arrangements for a public lecture at Union Hall, Amherstburg, Tuesday April 23rd, at 8 PM.

Publications, in co-ordination with Organization and Symbolization Committees, reports that they are systematically compiling names of functional prospects and are mailing them a variety of Technocracy literature.

MAY PROGRAM

PUBLIC LECTURES

| | |
|------------------------|--|
| Tues. May 7th | LECTURE: "America's Transition" Speaker: E. Conners. |
| SUNDAY MAY 12th 3 PM | "BLUEPRINT FOR THE FUTURE" at Maccabees Aud. Speaker, A. A. Milligan of Victoria, B. C. |
| Tues. May 14th | Illustrated Lecture: J. C. Graham |
| Tues. May 21st | LECTURE: "One Way Street" Speaker, O. M. Brown, Org. of Flint. |
| Tues. May 28th | LECTURE: "HAPPY HUNTING GROUNDS" Speaker, J. Spitler. Admission 50¢ |
| Study Classes | Every Friday at 8 PM and Sunday at 3 PM Every Monday at 1:00 PM |
| Round Table Discussion | Every Sunday evening at 7:00 PM |
| Functional Class | Every Wednesday evening at 8:00 PM |
| Public Speaking Class | Every Monday evening at 8:00 PM |

LETTER TO THE EDITOR
Dear Sir,
I am writing to you to inform you of the results of the investigation conducted by the Department of the Interior, Bureau of Land Management, in connection with the application for a patent for the discovery of the process of the manufacture of the product known as "X-100".

The results of the investigation conducted by the Department of the Interior, Bureau of Land Management, in connection with the application for a patent for the discovery of the process of the manufacture of the product known as "X-100", are as follows:

The results of the investigation conducted by the Department of the Interior, Bureau of Land Management, in connection with the application for a patent for the discovery of the process of the manufacture of the product known as "X-100", are as follows:

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The results of the investigation conducted by the Department of the Interior, Bureau of Land Management, in connection with the application for a patent for the discovery of the process of the manufacture of the product known as "X-100", are as follows:

THE RESULTS

THE RESULTS

THE RESULTS

Robert S. Cameron
General Delivery
Edmonton, Alberta

TECHNOCRACY
INCORPORATED
SECTION 1, R. D. 8342
9108 WOODWARD AVE., DETROIT 2, MICH.



MAY 9 1946



Coefficient

DEFINITION

Coefficient, Co-operating; acting together to produce an effect . . . any number placed as a multiplier before a known quantity.

—The Winston Simplified Dictionary

No. 36

TECHNOCRACY INC., R.D. 8342-1

April 1946

PROCESSING NEW MEMBERS

The Organization Committee will sign up any kind of person from a Quiz Kid to a Mongolian idiot. "Joiner" Jones is one type. He long ago, acquired the habit of joining. He expects Section Officers to do all the work as in other organizations. "Fever Joe" is another type. He heats up quickly and signs. The next morning he has a chill. Then "Rollo the Rover" comes forward and signs. He is here today, in Florida tomorrow; his mail never catches up with him. The next one up is "Weak-kneed Ned". He succumbs to a little pressure, signs, then leaves to seek advice on his action from his wife, doctor, banker, lawyer, barber, parson or priest. We will probably not see nor hear from him again. There's a long list, including the emotionally unstable and the insane. If the Section Board accepts these applicants, Committee Chairmen will waste a lot of effort and finally go "bats". The end product will be a flock of dismissals.

New Membership's function is to "spot" these irresponsible applicants and report them to the Board. Part III - A-3, General Regulations states: - "M.A's may not be held more than 30 days following the end of the month in which they are received — before being sent to CHQ." New Membership must work fast. Are we set-up for quick action? Are we geared to 5 or 10 applications a month? Would 20 be an over-load? Would 50 induce chaos? Are we prepared to expand our operations in order to process 100 or 5000 M.A's a month? Are we prepared to process a large influx of ACCEPTED MEMBERS, or will they flounder in a sea of confusion, without help or direction? Our mechanism for processing new members must be streamlined to permit rapid expansion, otherwise all our years of spade-work will have gone for nought.

We have before us a four page 8½ x 11 form printed and used by the Cleveland Section. It is titled "Supplemental Membership Application and Functional Record" - It is a means of keeping a record of the applicant's progress from the time he completes his M.A. until he is established as a functional or non-functional member.

The Organization Committee turns the completed M.A. over to the New Membership Committee. New Membership copies the following items at the top of the form: Name Address Phone Age Descent Religion (Past) (Present) Dependents Education Physical state Occupation Other Organizations Union affiliation (local Technical Training Marital Status Do you own a car Drive . The following data is also included in this part of the form: How did you get to know or join Technocracy Section joined Dues Monad Total Signature of applicant .

DATE EXAMINED by NEW MEMBERSHIP COMMITTEE Recommendation Board action Miscellaneous Hobbies Time available for Section and Organization functions days and hours Orientation and Processing Remarks and comments from New Membership Committee DATE RELEASED TO EDUCATION COMMITTEE .

New Membership Committee now turns the form over to the Education Committee. Here follows spaces for data on the new member's aptitude and training in any of the various activities carried on in the Section. Also Gov. of Education's recommendations as to the New Member's desire for sequential preference.

THE JOURNAL OF THE

The first of the year was a very successful one for the Journal. The number of subscribers has increased and the circulation has been maintained at a high level. The editorial staff has been working hard to bring you the most interesting and up-to-date news. We hope you will continue to support us in the future.

The second of the year was also a very successful one. We have received many letters from our readers and are glad to hear that you are enjoying the Journal. We will continue to work hard to bring you the best news possible.

The third of the year was a very successful one. We have received many letters from our readers and are glad to hear that you are enjoying the Journal. We will continue to work hard to bring you the best news possible.

The fourth of the year was a very successful one. We have received many letters from our readers and are glad to hear that you are enjoying the Journal. We will continue to work hard to bring you the best news possible.

The fifth of the year was a very successful one. We have received many letters from our readers and are glad to hear that you are enjoying the Journal. We will continue to work hard to bring you the best news possible.

The sixth of the year was a very successful one. We have received many letters from our readers and are glad to hear that you are enjoying the Journal. We will continue to work hard to bring you the best news possible.

RELEASED to EXECUTIVE COMMITTEE for PLACEMENT. DATE__

SEQUENTIAL ASSIGNMENTS

Marked by Governor concerned.

Sequence__ Date assigned__ Terminated__ Function__ Performance__

PRESENT FUNCTIONAL STATUS

Very active__ Active__ Partially active__ Non-active__

REPORT ON NON-ACTIVE MEMBER

RE - INTERVIEW

Date__ Name__ Address__ Section designation__ 1st contact__
2nd contact__ 3rd contact__ Reason not active__ Attitude__
Complaints or Remarks__ Suggestions__ Dues or Pledge Collected__
Intentions__.

INTERVIEWER'S REPORT

Remarks, Comments and Suggestions

At nearly every Board meeting the status of some member or members is brought up for action by the Board, but except for the Treasurer's and Governor of Finance's records little or nothing concerning the members' history is in writing. The Board must rely for data on the memory of the members; usually a poor source.

We are making an effort to streamline this function of processing M.A's and new members. The Cleveland form outlined here seems to possess merit, however we would be pleased to hear from other Sections which have adopted an efficient procedure. Our board will okey a design for the operation and our Chief of Staff will install it.

* * * * *

ESCAPE

We have heard much about escape mechanisms during the past ten years; methods of escaping from the galling grind of everyday life, the struggle, bitterness, and futility of trying to live with the Price System. Its whole structure is a phantastic maze of baffling concepts and agreements. The escape discussed is described as a sneak-out from the world of reality into the world of phantasy. Actually it is an escape, not so much from reality as from one kind of phantasy to another. The world into which we escape, is the make-believe world of story book, stage, screen and radio. The hallucinations induced by alcohol and drugs and the romantic dream world we construct in our own consciousness. In these worlds there is no order, all is chaos. Asylums are overflowing with people whose affliction is an over dosage of phantasy.

Some persons have begun to gag on this "phony" diet; They long for reality. What is reality? Certainly not the hopes, fears, whims and opinions of politicians. Certainly not the vagaries of economists dealing in promises to pay recorded on scraps of paper. Reality is matter and motion. Everything is composed of matter. All motion is produced by energy. Reality is the sum total of all known physical events. Reality can be measured. Observation of reality is an interesting, exciting vital experience. Through observation comes understanding of the phenomena of living and the processes that supply the maintenance of life.

Why not escape from the world of phantasy into the world of reality? Why not accept the postulates of science and conduct a scientific investigation of the physical world? Why not learn the facts of your physical environment that you may determine how best to live in that environment? Join a Technocracy study class!

CUT RATE ON CHARTS

Our stencils have been completed and are being re-run. The hazzards of procuring materials seem to be over and our printing staff is operating efficiently. We are reducing the price on our charts. NEW PRICE - 60 CENTS EACH. COMPLETE SET, 17 CHARTS, - \$10.00. New price goes into effect April 1st.

MEMORANDUM TO THE BOARD OF DIRECTORS

Subject: Date and time of meeting. Location: Performance.

MEMORANDUM TO THE BOARD OF DIRECTORS

Very active. Active. Partially active. Non-active.

REPORT OF NON-ACTIVE MEMBERS

RE - INTERVIEW

Date: Name: Address: Section designation: Last contact: 2nd contact: 3rd contact: Reason not active: Attitude: Comments or remarks: Data or photo collected: Information:

INTERVIEWER'S REPORT

Remarks, Comments and Suggestions

At nearly every Board meeting the status of some member or members is brought up for action by the Board, but except for the Treasurer's and Governor of Finance's reports little or nothing concerning the members' history is in writing. The Board must rely for data on the memory of the members; usually a poor source.

We are making an effort to streamline this function of processing M.A.'s and new members. The Cleveland form outlined here seems to possess merit. However we would be pleased to hear from other Sections which have adopted an efficient procedure. Our Board will okay a design for the operation and our Chief of Staff will install it.

* * * * *

ESCAPE

We have heard much about escape mechanisms during the past ten years; methods of escaping from the killing kind of everyday life, the struggle, bitterness, and frustration of living with the false system. The whole structure is a mechanical maze of falling traps and agreements. The escape discussed is described as a snake-out from the world of reality into the world of fantasy. Actually it is an escape, not a path from reality to a new kind of fantasy. The world into which we escape, is the false-believe world of story book, stage, screen and radio. The illusions induced by alcohol and drugs and the romantic dream world we construct in our own consciousness. In these worlds there is no order, all is chaos. Asylums are overflowing with people whose affliction is an over-dose of fantasy.

Some persons have begun to ask for this "phony" diet; they long for reality. What is reality? Certainly not the hopes, fears, whims and opinions of politicians. Certainly not the varieties of economic dealing in business as portrayed on pages of paper. Reality is matter and motion. Everything is composed of matter. All motion is produced by energy. Reality in the real world of all known physical events. Reality can be measured. Observation of reality is an interesting, exciting vital experience. Through observation some understanding of the phenomena of living and the processes that supply the maintenance of life.

Why not escape from the world of phantasy into the world of reality? Why not accept the postulates of science and conduct a scientific investigation of the physical world? Why not learn the facts of your physical environment that you are obtaining how best to live in that environment? Join a Technocracy Study Club!

OUR AIMS ON CENTS

Our standards have been compared and are being revised. The standards of producing materials seem to be over and our pricing still is operating efficiently. We are reducing the price of our goods. NEW PRICE - 60 CENTS EACH. COMBUSTIBLE OIL, 15 CENTS. - 150.00. New price goes into effect April 1st.

PUBLICATIONS

Enclosed with this issue is a copy of a new leaflet published by this Section. Its title is "Abundance and Security" and its purpose is to stimulate interest in Technocracy's synthesis. It has been designed to accompany our other new leaflet "America's Destiny" which outlines Technocracy's analysis. Each leaflet compliments the other and each is complete in itself. Both were authorized by CHQ for distribution in Flint, Pontiac, Detroit, Windsor, Port Huron, St. Clair, and Toledo.

ORGANIZATION

- Feb. 16th: St. Clair, Mich. W. E. Walter - speaker. Attendance 21, Non-members 10. This meeting was held in the home of Mr. Buggee, a member in St. Clair.
- Feb. 17th: A special meeting arranged for persons unable to attend regular activities because of working hours. Requested by Harold Gale, one of our new and functional members. Attendance 18, Non-members 6, M.A's 1, Collection \$3.80. The film "AFTER THE STORM" was shown. Speaker, J. Spitler.
- Feb. 19th: Illustrated Lecture at SHQ. Speaker, R. Hafer, Attendance 17, X-Cards 2, M.A's 1, Collection \$3.80
- Feb. 26th: M. Parrish one of our student speakers, delivered his first full-length speech. Attendance 21, Non-members 4, X-Cards 2, M.A's 2, Collection \$12.45. Salute M. Parrish for his courage and persistence.
- March 5th: Film, "AFTER THE STORM", Speaker, J. Spitler, Attendance 91, Non-members 25, X-Cards 13, M.A's 5, Collection \$26.85.
- March 6th: Speaker, H. Smith, House Meeting at the home of Ica Williams. This group plans to start a study class. Salute Ica Williams for arranging the meeting. Attendance 10, Non-members 9, Literature Sales \$1.00.
- March 12th: Meeting at SHQ, Speaker, E. Conners, Attendance 40, Non-members 6, X-Cards 3, Literature Sales \$3.00, M.A's 2, Collection \$13.24.

We have a list of between three and four hundred names of persons who have expressed interest in Technocracy, many of whom are exceptional prospects for membership. Here is an opportunity for all who are interested in becoming a part of the Organization Committee. Jump in and get the thrill of signing them up! We're waiting to hear from you, it's your move!

HOUSE COMMITTEE REPORT

Crew "B" took over this month to give SHQ its "un"usual 'face lifting' Saturday evening, March 16. Walls were washed, and dirt was chased from many dark corners. They had a good time doing it. The evening was finished off with a Boston Supper, home baked beans, Boston Brown Bread (by O. Worsley), and chocolate cake (by A. Hafer).

A dozen other Technocrats working around SHQ got in on the "feed", and the unofficial round table discussion. House cleaning helpers included: A. Hafer, H. Worsley, O. Worsley, J. Mark, O. Macgurn, E. Ricard, G. Pavlik, H. Spitler.

Next morning T. Jeffire followed up on the floors with an electric floor scrubber, assisted by W. Kalinski and F. Burgess.

Anyone interested in functioning in this activity about one Saturday each two months may contact H. Spitler.

- - - -

We know what the second postulate of science is, but this section pulled the neat trick of converting 5 tons of coal into 6 sharp, chrome and leather chairs and had the coal to boot. After installing a gas burner the coal was useless to Mr. Van Vliet so he gave it to Technocracy. With the money saved on coal we bought chairs. Salute A. Bedard, J. Probe, H. Fischer, F. Burgess, O. Heckman, who moved the coal to SHQ.

PUBLICATIONS

Enclosed with this issue is a copy of a new leaflet published by this section. Its title is "Abundance and Security" and its purpose is to stimulate interest in Technology's program. It has been designed to accompany our other new leaflet "America's Destiny" which outlines Technology's analysis. Each leaflet is printed on the other and each is complete in itself. Both were authorized by CDS for distribution in Flint, Pontiac, Detroit, Windsor, Port Huron, St. Clair, and Toledo.

ORGANIZATION

Feb. 18th: St. Clair, Mich. W. R. Miller - speaker. Attendance 21.
Non-members 10. This meeting was held in the home of Mr. Burgess.
Feb. 17th: A special meeting arranged for persons unable to attend regular activities because of working hours. Hosted by Harold Gale, one of our new and functional members. Attendance 18. Non-members 6. M.A.'s 1. Collection \$3.80. The film "ATOMIC THE STORY" was shown. Speaker, J. Spitzer.
Feb. 15th: Flint, Mich. at 2nd. Speaker, R. Miller. Attendance 17. X-Card 1. M.A.'s 1. Collection \$3.80.
Feb. 14th: M. Farnish one of our student speakers, delivered his first full-length speech. Attendance 21. Non-members 4. X-Card 2. M.A.'s 2. Collection \$14.45. Salute M. Farnish for his courage and persistence.
March 5th: Film, "ATOMIC THE STORY". Speaker, J. Spitzer. Attendance 21. Non-members 22. X-Card 13. M.A.'s 5. Collection \$26.85.
March 6th: Speaker, R. Miller. House meeting at the home of Joe Williams. This group plans to start a study class. Salute Joe Williams for arranging the meeting. Attendance 10. Non-members 9. Literature Sales \$1.00.
March 14th: Meeting at 2nd. Speaker, R. Miller. Attendance 40. Non-members 6. X-Card 3. Literature Sales \$3.00. M.A.'s 2. Collection \$13.44.

We have a list of names of persons who have expressed interest in Technology. Many of them are exceptional prospects for membership. Here is an opportunity for all who are interested in becoming a part of the organization committee. Let us in and get the full of signing them up! We're waiting to hear from you. It's your move!

HOUSE COMMITTEE REPORT

Grew "P" took over this month to give "S" a "unusual" late lifting. Saturday evening, March 10. Walls were washed, and dirt was changed from many dark corners. There had a good time doing it. The evening was finished off with a reason supper, home baked beans, Boston brown bread (by G. Worsley), and chocolate cake (by A. Miller).
A dozen other Technocrats working around 2nd got in on the "feed" and the official round table discussion. House cleaning helpers included: A. Miller, G. Worsley, J. Mark, O. Worsley, R. Miller, G. Worsley, H. Spitzer.
Next morning, T. Laffey followed up on the floors with an electric floor sander, assisted by J. Melinski and E. Burgess.
Anyone interested in functioning in this activity about one Saturday each two months may contact H. Spitzer.

We know what the second postulate of science is, but this section pulled the next trick of converting 5 tons of coal into 6 sharp, chrome and leather chairs and had the coal to boot. After he called a gas burner the coal was turned to Mr. Van Winkle who he gave it to Technology. With the money saved on coal we bought chairs. Salute A. Miller, J. Frobe, R. Worsley, G. Worsley, H. Spitzer, who saved the coal to 2nd.

DETROIT A.T.H.

March 10th: M. Wilkie, spoke at Toledo SHQ, 8341-1. Attendance 26, Non-Members 8, X-Cards 3, Collection \$10.50, Literature Sales \$2.95, M.A's signed 1.

March 10th: R. Hafer spoke at the Windsor Provisional Section. Attendance 19, Non-Members 3, Collection \$6.05, Literature sales \$3.05, M.A's 1.

March 17th: M. Berman spoke at the Mayflower Hotel in Akron 8141-3. Attendance 205, Non-members 75, M.A's 5. Attention very good.

March 17th: H. Wilkie spoke at Chicago SHQ. Attendance 89, Non-members 59, X-Cards 12, Literature sales \$16.45, Paid Attendance \$89.00, M.A's 2, Expenses \$41.30. Attention very good. Questions very well answered.

March 7th: W. E. Walter - Regular lecture type study class at Toledo. Attendance 10, (no non-members) Literature sales \$.30, Collection \$5.10.

March 14th: W. E. Walter at Pontiac. Attendance 17, Non-members 6, Collection \$8.54.

Feb. 18th: Port Huron, Mich. Activity in this area has been at a standstill for some time, but with the return from the Armed Forces of Lynn Campbell things should start to move. Following are the results of the first meeting in this area, which was held in the YMCA. Attendance 11, Non-members 3, Literature Sales \$1.65, R. Hafer, speaker.

WINDSOR SECTION NEWS

Windsor reviews 1945 and finds that membership has increased 250% over 1944. A positive continuous growth has been noted in all functions. Four of the members were "smitten" by "Cupid's arrow" and are now happily married. The year 1946 has started off with more stress on internal efficiency, in anticipation of a section charter.

EDUCATION:

Two study classes are held weekly. Round table discussion, Sunday. A plan of rotation is used in conducting Sunday's meetings. Eight Technocrats choose topics one being presented each week. Occasionally a Detroit member conducts the Sunday class.

PUBLICATION:

The Publication's committee has taken advantage of the Great Lakes Technocrat special "Back Issue" offer and has purchased 250 copies. These issues will be distributed to non-Technocrats of Windsor who are in functional positions. This is one of the methods Windsor Technocrats are using to get Technocracy over to the public.

SYMBOLIZATION:

Car-top signs were built to advertise the Barney Ocasek Meeting. A procession of four official grey cars from Detroit and one from Windsor assisted in advertising this meeting. Photographs were taken. More car-top signs are being planned to advertise "Technocracy Digest", and future meetings. The first road sign is already under construction. This sign will have a monad and the section address. It will be placed at a conspicuous spot on a highway approaching Windsor. Official grey paint is now available at the Detroit section.

RESEARCH:

Price System publication items of interest are being filed. Two large albums have been acquired.

PUBLIC SPEAKING:

A bi-weekly class has been set up for those interested in becoming future public speakers. We are anticipating six public speakers.

FINANCE:

Many members are paying their dues on the yearly basis. Fine cooperation!

SPRING ACTIVITIES

A special educational feature will be presented March 21st. An illustrated technical review of Atomic energy, by the Science Professor of the Windsor Vocational School. This is a joint project between Detroit and Windsor Technocrats. The event will be

[illegible]

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EXHIBIT 2013

A special educational feature will be presented March 21st. An illustrated technical review of Atomic Energy, by the Science Director of the Western Vocational School. This is a joint project between District 1 and Western Technical School. The event will be

held at the Detroit SHQ. Social implications will be outlined, followed by lunch. People in functional positions have been invited.

R. J. Hunting of Minneapolis is scheduled to address a public lecture here March 27th.

A. A. Milligan is coming East. His public appearance here is scheduled for April 12th, Area Membership meeting is planned for Sunday, April 14th.

Symbolization has a large sign advertising the Hunting lecture at one of the main intersections. Publications committee is contacting them through the mail. Public speaking is training platform personnel for this meeting.

* * * * *

LABOR SAVING IN FOOD

"Rising labor costs are speeding up mechanization in food industries. Wholesalers and retail chains are mechanizing many stock-handling operations in their warehouses. Such devices as mechanical lifts and powered, hand-operated haulers will be used increasingly, especially in low-wage areas where the impact of new wage minimums provided in pending amendments to the wage act will be most severe. Cannery workers, confronted with both higher wage costs and shortages of processing workers during the 1946 season, are installing much new equipment to eliminate hand labor in various stages of processing and packing."

--Newsweek, March 4, 1946.

"THE VOTE THAT COUNTS"

"Surely, your own experiences and observations should cause you to realize that the mere act of changing men in public office does not change the system which makes chisellers and suckers out of all of us, neither will it solve a single vital problem affecting the future life and security of every one of us. (A wagonload of manure carries the same stench regardless of how many different men are put in the driver's seat.)

--From The Technocrat, February 1946.

APRIL PROGRAM

| | | |
|---|---|---------|
| PUBLIC LECTURES: | Every Tuesday Evening | 8:15 PM |
| April 2nd | Public Lecture: "Over-All Planning" | |
| | Speaker: W. E. Walter | |
| April 9th | Illustrated Lecture | |
| | Speaker: C. Stough | |
| April 16th | Lecture: "Here Comes The Sun" | |
| | Speaker: M. Wilkie | |
| April 23rd | Lecture: "Conscious or Unconscious" | |
| | Speaker: H. Smith | |
| April 30th | Illustrated Lecture | |
| | Speaker: J. Spitler | |
| Study Classes | Every Friday at 8 PM and Sunday at 3 PM | |
| | Every Monday at 1:30 PM | |
| | Thursday Evening at 8:00 PM | |
| | at 305 Newport | |
| Round Table Discussion | Every Sunday evening at 7:00 PM | |
| Functional Class | Every Wednesday evening at 8:00 PM | |
| Public Speaking Class | Every Monday evening at 8:00 PM | |
| Governors' Meetings | Thursday, April 4th and 25th at 8:00 PM | |
| Membership Meeting | Saturday, April 13th at 8:00 PM | |
| A. A. Milligan, one of Canada's most capable speakers, will be present! Plan to attend! | | |



SECTION I, R. D. 8342

TECHNOCRACY

INCORPORATED

9108 WOODWARD AVE., DETROIT 2, MICH.

APR 3 1948
Alta.



Robert S. Cameron
General Delivery
Edmonton, Alberta

Coefficient

DEFINITION

Coefficient, Co-operating; acting together to produce an effect . . . any number placed as a multiplier before a known quantity.

—The Winston Simplified Dictionary

No 32

TECHNOCRACY INC., R.D. 8342-1

December 1945

CALLING A BLUFF

There's a "smart Aleck" in every shop. He has no comprehension of the operating characteristics of the Price System and no factual information regarding the impact of technology on our social system. He is a habitual kibitzer in all discussions and is constantly popping off -- "You Technocrats are as nutty as a fruit cake!" "It won't work!" "You can't change human nature!" etc.

He is an expert mechanic, knows his machine tools and is very clever at thinking up new angles on how to get the most out of his equipment. He has acquired considerable prestige among his fellow workers and his advice is often well taken. His head is slightly swollen. He assumes that his superiority in his little field of machine tools bestows on him authority and infallibility in all realms including social phenomena.

It is practically impossible to get any Technocracy over to others while he's around, and he's always around. What to do about him! Try this: -- take him aside alone and say to him, "George, you are probably the best informed on tool design and operation of all the men I have ever met. I'll bet you can spot a real mechanic as far as you can see one. I'll bet you can tell in a minute whether a new man knows his stuff or whether he is bluffing."

"Oh, sure! Sure! I can spot a real mechanic as soon as he opens his tool box or his 'trap'."

"Listen, George! A well informed Technocrat can decide in a very few minutes whether a man is accurately informed on social problems or whether he is bluffing. We pegged you immediately, you don't know the facts."

Leave him with that. You have inflated his ego to the bursting point, then touched it with a lighted cigarette. Later send some one else around to load him with facts.

--- Fred Hoffman

$$I = \frac{E}{R}$$

Many Technocrats are asked the question, "How strong is Technocracy?"

Of course, most people, with their price system conditioning of faith in oracles and belief in the infallibility of well known "successful" people are seeking leadership. They want to know "who" is going to lead them, not "where" they are to be led. They want the moral support of numbers, it's the herd instinct in them. They assume that if a movement is subscribed to by large numbers of persons and led by big Price System names it must be O.K. They want names and numbers.

But as Technocrats, we know that a fact is a close agreement of a series of observations of the same phenomenon, irrespective of who makes the observations and regardless of whether or not anyone subscribes to them.

Factually, the question "How strong is Technocracy?" is easy to answer. Technocracy is as strong as $I = \frac{E}{R}$, and all other physical relationships which constitute the eternal verities of the physical world in which we live, and about which we can do nothing save adapt

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ourselves to their dictates, whether we act individually or collectively, either in or out of Technocracy, now or at any other time.

For the benefit of those not familiar with natural laws, $I = \frac{E}{R}$ is known to all electrical engineers, technicians and scientists as Ohm's Law.

In words it means that the rate flow of electricity is directly proportional to the impressed voltage (that force which causes electricity to move), and inversely proportional to the resistance (those qualities of the medium through which the electricity moves, or flows, which oppose the movement of electricity).

It is a physical relationship found in nature by a man named Ohm, as a result of observation, research and experiment and can be verified by re-observation at any time by anyone who cares to make the necessary experiments.

Ohm did not create this relationship, he was merely the first to discover it, although it had always been there; and like the rest of us, Ohm was powerless to alter it in any respect.

It is not recorded whether or not Ohm liked it the way he found it, but since he could do nothing about it anyway it doesn't matter what his attitude towards it was. This is true of course, in respect to all physical or natural laws. Science discovered these laws, and Technocracy, employing the methods of science, is showing us how we can adapt ourselves to their dictates.

In short then Technocracy is as strong as science. If one still insists on 'big name' leaders, we have many of them, for instance there's Mr. Ohm.

--- Ralph W. Herring

* * * * *

Roentgen's classical approach is epitomized in his own now famous words, when queried by an American reporter:

"And what did you think when you observed this (fluorescent) effect?"

"I did not think," he responded, "I investigated!"

X-RAYS' GOLDEN JUBILEE, by David Goodman in METAL PROGRESS, Nov. '45

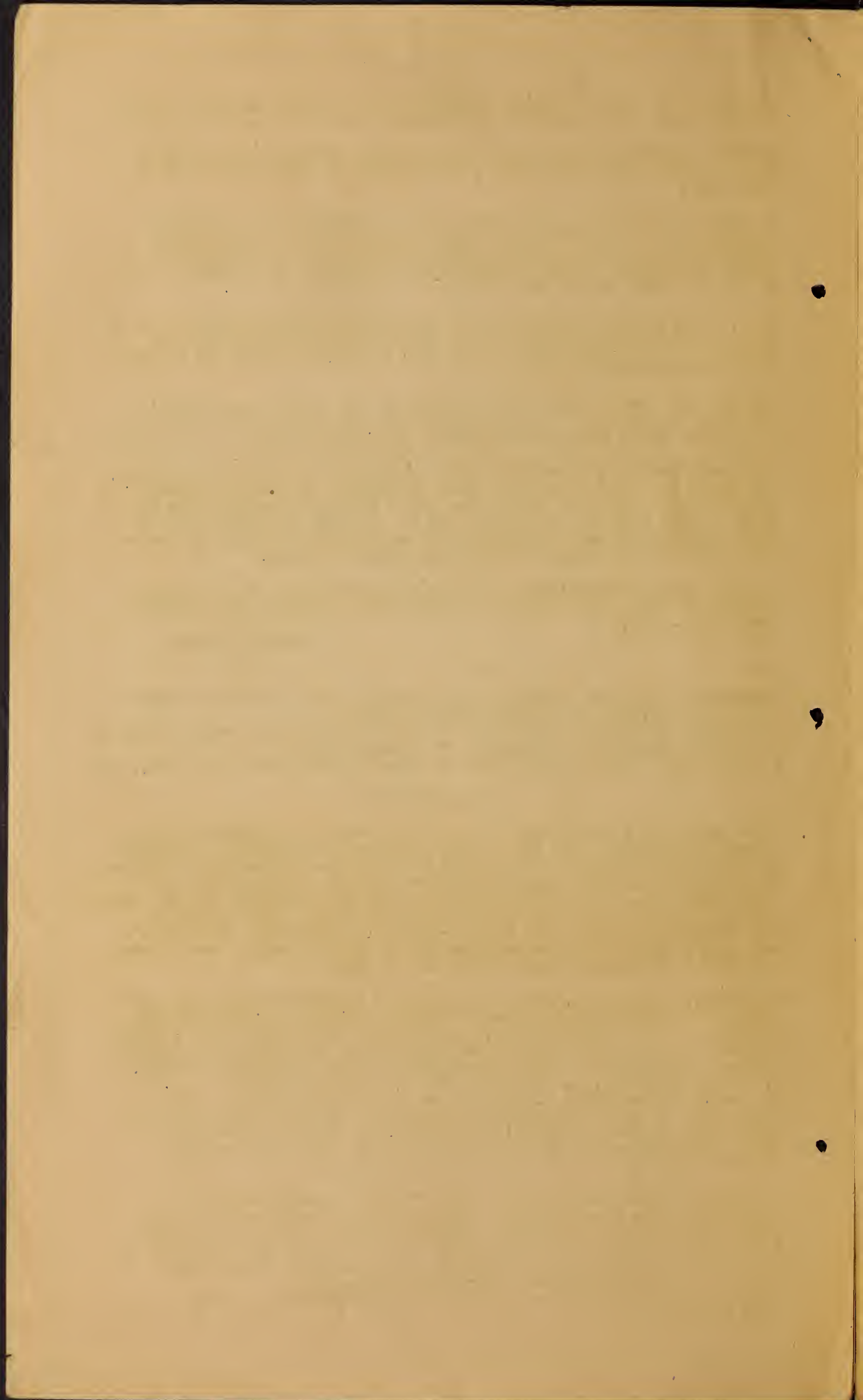
ORGANIZATION

A new group of persons came to dinner at Section headquarters on Wednesday evening, Nov. 7th -- the Officers and Committee Chairman of the Detroit branch of the Ass'n for Childhood Education, a National organization which includes nursery school, kindergarten and other teachers, school Principals and others interested in the development, education and welfare of young children. The dinner invitation was issued by the "Mothers of Young Children" of 8342-1 and stated that a talk on Technocracy by Martin Berman, one of our authorized speakers, would follow the dinner.

The Pres., Vice-Pres., Sec'y & Treas. and 7 others came. The Committee of Technocrats consisted of Olive Macgurn and Sadie Smith members of both organizations. Agnes Hafer did most of the cooking and all of the preparatory house keeping for the affair. S. Smith, able and generous assistant, furnished her own home-made dessert. M. Wilkie marketed, E. Honderich and P. Liebler served. R. Hafer and C.L. Smith assisted O. Macgurn as hosts at the table. The dinner was so carefully planned, cooked and served that the whole seven women guests crowded into the kitchen volubly expressing their appreciation to the cooks and servers, and their surprise over the quality of the food and the equipment of the kitchen.

M. Berman's talk began at 7:30 with "What is Technocracy?" and lasted for more than an hour - The questioners were so eager and interested that it was eleven o'clock when they departed, carrying away magazines and other literature and leaving behind expressions of interest and plans for the future appearance of Technocracy speakers before the Ass'n of Childhood Education.

Salute O. Macgurn and her assistants who initiated and carried out this function.



"DYNAMIC" DETROIT

Technocracy long ago pointed out that the economic stability of the Federal Government depended on the financial status of municipal and county governments. We also noted that their status, once fairly sound was fast disintegrating, many were already bankrupt.

In 1938 when President Roosevelt, in response to the screams of the budget balancers, withdrew relief support from local governments, about 100 mayors, including Detroit's, rushed to Washington to beg for the restoration of Federal pay. They got it.

The trend of disintegration in Detroit's economic structure, and the social consequences that follow, is sharply revealed in a front page article in the Detroit News of Nov. 26. CITY TAX RATE SCARS AS SLUMS INCREASE is the headline. Subhead - How Can Detroit Banish Blight Areas and Re-Establish Property Values? The answer does not appear in this article.

"Are you one of the 350,000 Detroit property owners who own and operate the whole City of Detroit, collectively, and by the taxes you pay, support its administration and public services?

If you are, whether you realize it or not, you are confronted by a very real and grievous social and economic problem that is costing you a great deal of money -- a problem that is bound to grow steadily worse, costing more and more money, unless you apply intelligent, large scale and modern methods to stop Detroit's already widespread and rapidly extending structural decay.

For 15 years the total valuation of the taxable real property over the 138 square miles within the city limits has been decreasing steadily from \$3,750,000,000 in 1930 to \$2,250,000,000 in 1945, a drop of \$1,500,000,000 or 40 per cent, in but a decade and one-half.

In the same period, to maintain revenue to support municipal administration and expanding services, the tax-rate per \$1,000 of assessed valuation has steadily increased--from \$20.15 in 1930 to \$29.42 in 1945, a rise of \$9.27, or 46 per cent, an average increase of 61 cents plus per \$1,000 valuation a year.

"Manifestly, further continuance for long of this steady decline of total valuation and increase of the tax rate can lead only to complete civic bankruptcy.

But, how are we going to stop it? The slightest study of the huge, over-all problem shows that it is not homogeneous, to be solved by direct action, in whatever size or volume required to do the job.

On the contrary, it is made up of a score or more of big, but lesser, problems, some of them most acute and pressing; as, for example, housing, racial friction, smoke and soot destruction, rat infestation, re-zoning, sanitation slum clearance and rehabilitation, modern mass transportation of people and goods.

These problems do not exist separately, distinct, each capable of direct, individual solution by some means appropriate to itself.

All are INEXTRICABLY TANGLED WITH EACH OTHER.

"More than 20 per cent of the city's residential and small business area has declined to the status of slums; 5 per cent more already is blighted, with the blight steadily increasing in intensification, and valuations in still other large sections have either become static or are beginning to decline through fear of the movement of different racial groups into their neighborhoods.

Confronted by the necessity of raising funds to meet municipal expense in spite of this mass decline of valuations over sections which, combined, approximate 30 per cent of the area of the whole city, tax officials have no course but to increase the tax rate over the WHOLE city.

So that, now, approximately two-thirds of the real property of Detroit is not only paying its full share of city taxes, but has to pay an additional amount to make up for the shrinkage in property values in the slums and the blighted areas."

A SALUTE TO PETERBORO

We are a little late in acknowledging a note dated Oct. 11, from Emily Francis, Sec'y, to J. Fletcher, Organizer.

"Enclosed find clipping from the 'Peterborough Review,' written by one of our new members, Mr. R. Farthing, who has been writing this column for years. (The item referred to is 11 column inches of solid Technocracy material, well thought out and well written.-Ed)

On Sunday, September 30, a lecture was delivered by M. Buzza of Toronto resulting in an increase of membership. Members of the Toronto Section took charge of the meeting in the absence of J. Fletcher, Organizer.

Our study groups are held every Tuesday evening. Please send mail to J. Fletcher, 85 Lansdowne Street, Peterboro, for the present. We expect to have a Section Headquarters within the next few weeks."

C L E A N I N G B E E

Years ago we attended bees - neighborly gatherings of people, men, women and children engaging in united effort to carry out a social project. We remember especially the bees that did the work of turning a patch of woods into a city park. Cutting out dead wood and underbrush, leveling off pumps, filling in hollows, raking leaves, cleaning out the bathing pool etc.

Everybody worked, proudly exhibiting his functional capacity, even competing for social approbation. Leadership was assumed naturally according to peck rights. Barrels of lemonade were at hand and was drunk from tin dippers. Food was served in abundance. It was fun and nobody was paid.

Cleaning SHQ was like that. Members sang while they worked. (The singing could be improved) The cleaning crew under Chief of Staff Burgess:

| | | | |
|-------------|-----------|------------|--------------|
| A. Bedard | B. Burns | H. Carty | O. Entler |
| C. L. Smith | E. Tela | S. Adams | M. Honderich |
| W. Kalinski | W. Ewing | E. Liebler | W. Bedard |
| H. Worsley | R. Hafer | H. Wilson | S. Hafer |
| C. Hilgert | E. Ricard | J. Probe | D. Probe |

The feeding crew under Social Committee Chairman, C. Arbel:
O. Macgurn, C. Arbel, B. Arbel, E. Hilgert, A. Hafer, L. Wiedrich.

THE DRAMA

The Barney Ocasek troupe direct from Cleveland played a one night stand at Sec. 1, R.D. 8342 SHQ, October 30th, presenting a thriller titled "Down Hill With the Brakes Off". Ocasek played the leading role with humor, understanding and power. Jadwin was superb in the Chairman part. Sylvanus as technical director was most efficient. The company brings its own scenery and props including an excellent movie short depicting the march of technology and its impact on the Price System. The company more than lived up to its advance notices. Several members stated that had they known that something bright and new was coming off they would have put more time and pressure on their lists of contacts. Total attendance 82, Non member attendance 36, MA's 3, Literature sales \$8.00.

* * * *

Technocracy is now the only Organization on the North American Continent which can issue an "optimistic statement".

Salute Jack Pontefract Authorized Speaker of Toronto who spoke here Tuesday, November 27th. Jack is a calm, positive, uncompromising speaker, impressing his audience by the selection and management of his material and the power of facts rather than by emotional attitudes and inflections.

Total attendance 70: Non-members 27, M.A.'s. signed 4, Literature sales \$9.50.

The following evening Jack spoke before the Windsor group. Total attendance 41: Non-members 20, M.A.'s. signed 8, Literature sales \$4.60.

WINDSOR ACTIVITIES STEPPING UP

The Membership of the Windsor Provisional Section has increased to the point where they have started a Study Class on Monday evening in addition to their regular Thursday evening class. As a result of the Pontefract Meeting they are anticipating their third weekly class.

BIG MEETING FOR DECEMBER

This Section will present May House, authorized speaker of Toronto, on December 18th. Meeting will be staffed entirely by women. Tickets will be mailed to members. Title - "North America, Our Heritage".

"The subject matter will deal with fascist controls enforcing scarcity and freezing social change - what North America can provide for every citizen - highlights of the Canadian scene and their relationship to the Continent as a whole - how North America's destiny vitally concerns women, naturally interested in the future of the race - the solution worked out by Technocracy to fit the problem".

Notice to Members: - Put All the Pressure You Can On This Meeting!

DECEMBER PROGRAM

PUBLIC LECTURES: Every Tuesday Evening 8:15 PM

December 4th Public Lecture: "It's Got To Be This or That"
Speaker: M. Wilkie

December 11th Sound Film: "After The Storm"
Speaker: E. Conners

December 18th Public Lecture: "North America, Our Heritage"
Speaker: May House of Toronto

Study Classes Every Friday at 8 PM and Sunday at 3 PM
(refreshments served after Friday evening class)

Round Table Discussion Every Sunday evening 7 PM

Functional Class Every Wednesday evening 8 PM

Public Speaking Class Every Monday evening 8 PM

Governors' Meetings Thursday, Dec. 6th and 20th 8 PM

Membership Meeting Saturday, December 15th 8 PM

CHILDRENS' CHRISTMAS PARTY

Saturday, December 22nd 3:30 PM to 7:00 PM

NEW YEAR'S EVE PARTY
December 31st



SECTION 1, R. D. 8342

TECHNOCRACY

INCORPORATED

9108 WOODWARD AVE., DETROIT 2, MICH.



Robert S. Cameron
General Delivery
Edmonton, Alberta

